



CITY OF BEAUFORT
1911 Boundary Street
BEAUFORT, SOUTH CAROLINA 29902
Cultural District Advisory Board

January 16, 2020

500 Carteret Street, Suite D

Beaufort Digital Corridor - Conference Room

- I. **Call to Order** – Megan Morris, Chair **2:00 PM**

- II. **Review of Minutes**
November 21, 2019

- III. **Old Business**
 - A. Bench Installation Update
 - B. Discussion of CDAB's presentation of *Before I Die* project exhibit at Waterfront Park
 - Date(s)
 - Presentation or program?
 - Discussion for programming/planning for January visit SC Arts Commission group

- IV. **New Business**
 - A. Discussion of New Initiatives, Goals, and project ideas
 - B. Round table – announcements, updates, etc. from board members

- V. **Adjournment**

NOTE: IF YOU HAVE SPECIAL NEEDS DUE TO A PHYSICAL CHALLENGE, PLEASE CALL IVETTE BURGESS 525-7070 FOR ADDITIONAL INFORMATION

STATEMENT OF MEDIA NOTIFICATION

"In accordance with South Carolina Code of Laws, 1976, Section 30-4-80(d), as amended, all local media was duly notified of the time, date, place and agenda of this meeting."

A meeting of the Cultural District Advisory Board (CDAB) was held on November 21, 2019 at 2:00 p.m. in the City Hall Executive Conference Room, 1911 Boundary Street. In attendance were Chairman Bonnie Hargrove, advisory board members Mary Jane Martin and Lynda Dyer, and Rhonda Carey, city staff. Board members Megan Morris and Carol Lauvray were absent.

In accordance with the South Carolina Code of Laws, 1976, Section 30-4-80(d) as amended, all local media were duly notified of the time, date, place, and agenda of this meeting.

CALL TO ORDER

Chairman Hargrove called the meeting to order at 2:09 p.m.

MINUTES

Ms. Martin made a motion, second by Ms. Carey, to approve the minutes of the October 17, 2019 CDAB meeting. The motion to approve the minutes as submitted passed unanimously.

BENCH INSTALLATION UPDATE

Ms. Carey said they have decided to put the benches in places where they don't need to get SCDOT permission because of continued permitting delays. They will now be installed at the Black Chamber of Commerce, at Santa Elena in its monument courtyard, and at the Center for the Arts at USCB, she said. The Reconstruction Era bench will be donated to the Reconstruction Era National Park offices.

Ms. Martin made a motion, second by Ms. Dyer, to modify the locations of the benches. The motion passed unanimously.

DISCUSSION OF THE PRESENTATION OF THE *BEFORE I DIE* EXHIBIT

Ms. Carey said for Night on the Town, the exhibit will be in front of the Pat Conroy Literary Center.

Chairman Hargrove asked if someone is designing a poster for the exhibit that could be used for marketing support. After a brief discussion, Chairman Hargrove said she could ask her graphic artist to do it by the first week in December.

Ms. Carey said **Tzipi Radonsky** has contacted **Margaret Evans** about the possibility of writing an article about the *Before I Die* exhibit.

Ms. Carey asked about CDAB's presentation of the exhibit in January. Ms. Radonsky has a commitment for the exhibit during MLK weekend, but CDAB could present it in Waterfront Park the following weekend. The SC Arts Commission (SCAC) representatives will be here January 23, so they would be able to see it then, she said.

PROGRAMMING AND PLANNING FOR THE SC ARTS COMMISSION GROUP JANUARY VISIT

The SCAC does a “Canvass of the People” every 10 years, Chairman Hargrove said. They are asking people who are interested to talk about the future of the arts in the next ten years. Chairman Hargrove said she has written the SCAC representatives to say that the Cultural District would like to host them for coffee or a meal and to see the benches and the *Before I Die* exhibit. She has heard they are interested, but they haven’t committed to a time. There was a discussion about ways to take the representatives around town. Chairman Hargrove said there are about 4 or 5 people on the SCAC team.

Chairman Hargrove said the SCAC goes to cultural district conferences, so they might have some ideas for where CDAB could apply for funding.

Chairman Hargrove said she would send invitations to the canvass.

Ms. Carey said the City of Beaufort is fine with using Waterfront Park for the exhibit. The board is bulky and heavy, so Ms. Radonsky would like to have it at each location for at least a week at a time, and that length of time would be available in the park for the weekend she proposed. Chairman Hargrove said she wouldn't mind having the exhibit for the month of March when USCB hosts the Women’s Wellness Weekend.

NEW INITIATIVES, GOALS, AND PROJECT IDEAS

Chairman Hargrove said she would still like to do another set of benches, and now they know what not to do to complicate the matter of their installation. Ms. Carey said SCDOT is “holding up projects and progress” throughout the state. There was a general discussion about this.

Ms. Radonsky turned in receipts for CDAB funds and has been reimbursed for \$140, Ms. Carey said. Chairman Hargrove said the remainder of the money the board had approved might be used for the board’s costs for marketing the exhibit.

Ms. Martin shared a copy of the YMCA board’s criteria for project approval as an example that CDAB might use.

BOARD MEMBERS’ ROUND TABLE

Ms. Dyer said The Arsenal’s transformation is happening.

Ms. Dyer said there is something incorrect in the holiday calendar of events now because the BAHA oyster roast isn’t happening. She and Ms. Carey discussed this, and Ms. Carey explained what the calendar group has done this first year and discussed how CDAB and the Cultural District could be involved in pulling together a master calendar for Thanksgiving through New Year’s Day next season.

Ms. Carey said the City of Beaufort has hired a communications and marketing manager, whose qualifications she described.

Ms. Martin said the Downtown Beaufort Merchants Association is hosting a holiday window contest. She and Ms. Carey discussed this.

Chairman Hargrove said she'd like a letter written to Historic Beaufort Foundation (HBF) about whether or not they want to have an HBF representative on CDAB. If not, other organizations in the Cultural District might want to take HBF's place on the board, she said.

There being no further business to come before the board, Chairman Hargrove adjourned the meeting at 2:42 p.m.

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