



CITY OF BEAUFORT
1911 BOUNDARY STREET
BEAUFORT MUNICIPAL COMPLEX
BEAUFORT, SOUTH CAROLINA 29902
(843) 525-7070
CITY COUNCIL WORKSESSION AGENDA
September 24, 2019

NOTE: IF YOU HAVE SPECIAL NEEDS DUE TO A PHYSICAL CHALLENGE, PLEASE CALL IVETTE BURGESS 525-7070 FOR ADDITIONAL INFORMATION

STATEMENT OF MEDIA NOTIFICATION

"In accordance with South Carolina Code of Laws, 1976, Section 30-4-80(d), as amended, all local media was duly notified of the time, date, place and agenda of this meeting."

WORKSESSION - City Hall, Planning Conference Room, 1st Floor - 5:00 PM

I. CALL TO ORDER

A. Billy Keyserling, Mayor

II. EMPLOYEE NEW HIRE RECOGNITION

A. Public Works Department - James Jenkins

III. DISCUSSION ITEMS

A. FY 2020 ATAX Grant Recommendations - Tourism Development Advisory Committee (TDAC)

IV. EXECUTIVE SESSION

A. Pursuant to Title 30, Chapter 4, Section (70) (a) (2) of the South Carolina Code of Law: Receipt of Legal Advice.

V. ADJOURN



CITY OF BEAUFORT
DEPARTMENT REQUEST FOR CITY COUNCIL AGENDA ITEM

TO: CITY COUNCIL **DATE:** 9/18/2019
FROM: Kathy Todd, Finance Director
AGENDA ITEM TITLE: FY 2020 ATAX Grant Recommendations - Tourism Development Advisory Committee (TDAC)
MEETING DATE: 9/24/2019
DEPARTMENT: City Clerk

BACKGROUND INFORMATION:

PLACED ON AGENDA FOR:

REMARKS:

ATTACHMENTS:

Description	Type	Upload Date
ATAX	Backup Material	9/19/2019

Applicant for FY - 2019-2020	Program/Event	FY 2019 Request	FY 2019 Approved	Other Source Funds	FY 2020 Request	Score	FY 2020 TDAC Recommended
Beaufort County Black Chamber of Commerce	Cultural Tourism Marketing	75,000.00	\$ -	\$ 325,000.00	\$ 35,000.00	2.72	\$ 3,500.00
Beaufort Arts Association	59th Annual Spring Show	-	-	500.00	2,500.00	3.19	-
Penn Center	Heritage Days	-	-	26,500.00	50,000.00	3.53	2,500.00
Beaufort History Museum	Permanent Exhibit Renovations	-	-	69,424.25	11,620.00	3.87	-
Beaufort Area Hospitality Association	Oyster Fest	-	-	71,560.00	7,500.00	4.06	4,935.00
Santa Elena Foundation	Destination & Heritage Mkt	-	-	6,500.00	6,500.00	4.13	1,000.00
SC Lowcountry & Resort Islands Tourism Commission	2019-2020 General Promotion	29,975.00	20,000.00	520,000.00	33,000.00	4.21	15,000.00
Friends of the Spanish Moss Trail	Downtown Connector - Phase 2	-	-	15,000.00	5,000.00	4.26	1,000.00
Exchange Club of Beaufort (for CAPA)	Exchange Club Ghost Tours	1,000.00	1,000.00	3,500.00	1,000.00	4.31	500.00
Port Royal Sound Foundation	History Timeline of PR Sound	9,450.00	7,114.50	7,400.00	7,400.00	4.50	2,500.00
Beaufort Film Society	Beaufort International Film Festival	-	-	170,600.00	15,000.00	4.69	3,500.00
Greater Beaufort-Port Royal CVB	Sales Plan	45,000.00	35,000.00	64,500.00	35,500.00	4.72	25,000.00
Greater Beaufort-Port Royal CVB	Visitor Center Engagement	45,000.00	30,000.00	84,000.00	40,000.00	4.74	13,000.00
Greater Beaufort-Port Royal CVB	Destination Marketing	140,000.00	135,000.00	794,000.00	140,000.00	4.77	130,000.00
USCB		25,000.00	-	-	-	N/A	
		\$ 345,425.00	\$ 228,114.50	\$ 2,158,484.25	\$ 390,020.00		\$ 202,435.00