



**CITY OF BEAUFORT**  
1911 BOUNDARY STREET  
BEAUFORT MUNICIPAL COMPLEX  
BEAUFORT, SOUTH CAROLINA 29902  
(843) 525-7070  
**CITY COUNCIL WORKSESSION AGENDA**  
**October 18, 2016**

**NOTE: IF YOU HAVE SPECIAL NEEDS DUE TO A PHYSICAL CHALLENGE,  
PLEASE CALL IVETTE BURGESS 525-7070 FOR ADDITIONAL INFORMATION**

**STATEMENT OF MEDIA NOTIFICATION**

"In accordance with South Carolina Code of Laws, 1976, Section 30-4-80(d), as amended, all local media was duly notified of the time, date, place and agenda of this meeting."

**WORKSESSION - City Hall Planning Conference Room, 1st Floor - 5:00 PM**

**I. CALL TO ORDER**

**II. DISCUSSION ITEMS**

- A. Review of Hurricane Matthew, Plans and Damages
- B. TDAC Recommendations on State Accommodations Grant Applications

**III. EXECUTIVE SESSION**

- A. Pursuant to Title 30, Chapter 4, and Section 70 (a) of the South Carolina Code of Law:  
Discussion Regarding Contract related to Lady's Island-Saint Helena Fire District

**IV. ADJOURN**



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**CITY OF BEAUFORT**  
DEPARTMENT REQUEST FOR CITY COUNCIL AGENDA ITEM

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**TO:** CITY COUNCIL **DATE:** 10/13/2016  
**FROM:** TDAC Committee  
**AGENDA ITEM**  
**TITLE:** TDAC Recommendations on State Accommodations Grant Applications  
**MEETING DATE:** 10/18/2016  
**DEPARTMENT:** Finance

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*BACKGROUND INFORMATION:*

The TDAC committee met following presentations by organizations on grant applications of the State Accommodations funds from FY 2017

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*PLACED ON AGENDA FOR: Discussion*

**REMARKS:**

**ATTACHMENTS:**

Description	Type	Upload Date
Recommended ATAX grants	Cover Memo	10/13/2016

	<b>Applicant for FY - 2015/2016</b>	<b>Program/Event</b>	<b>FY 2016 Request</b>	<b>FY 2016 Approved</b>	<b>Other Source Funds</b>	<b>FY 2017 Request</b>	<b>FY 2017 TDAC Recommended</b>	<b>Approved by Council</b>
29th	Beaufort Regional Chamber of Commerce	2016-2017 Destination Marketing	\$ 100,000.00	\$ 90,000.00	\$ 300,240.00	\$ 104,500.00	\$ 100,000.00	
900	Beaufort Regional Chamber of Commerce	Visitor Center Engagement	\$ 35,000.00	\$ 35,000.00	\$ 54,070.00	\$ 40,000.00	\$ 20,000.00	
	Beaufort Regional Chamber of Commerce	Visitor Center Restroom Upgrade			\$ -	\$ 9,200.00	\$ -	
915	Santa Elena Foundation	External Marketing Initiative	\$ 31,358.00	\$ 15,000.00	\$ 20,000.00	\$ 20,000.00	\$ 20,000.00	
930	Exchange Club of Beaufort (for CAPA)	Exchange Club Ghost Tours	\$ 2,800.00	\$ 1,000.00	\$ 2,000.00	\$ 1,800.00	\$ -	
945	Beaufort Arts Council	Promotional Marketing Piece - 'A Lowcountry Journey Through the Arts'			\$ 2,073.00	\$ 2,073.00	\$ -	
	Beaufort Arts Council	Facebook Ad to Promote Beaufort Arts			\$ 1,000.00	\$ 1,000.00	\$ -	
	Beaufort Arts Council	ArtPop Event	\$ 7,500.00	\$ -	\$ 87,200.00	\$ 8,250.00	\$ -	
1000	Port Royal Sound Foundation	"ENRICH" co-branded marketing campaign (with Beaufort DMO)	\$ 15,000.00	\$ 3,750.00	\$ 69,590.00	\$ 6,100.00	\$ 6,100.00	
1015	Friends of Hunting Island State Park	HISP Visitors Park Pass Program			\$ 1,150.00	\$ 575.00	\$ -	
1030	Main Street Beaufort, USA	2016-2017 Festival Promotion	\$ 38,999.00	\$ 38,999.00	\$ -	\$ 30,000.00	\$ 8,000.00	
1100	Beaufort County Black Chamber of Commerce	Cultural Tourism Marketing	\$ 50,000.00	\$ 30,000.00	\$ 205,586.00	\$ 65,000.00	\$ 10,000.00	
1115	SC Lowcountry & Resort Islands Tourism Commission	2016-2017 General Promotion	\$ 22,100.00	\$ 12,000.00	\$ 509,840.00	\$ 23,800.00	\$ 15,000.00	
1130	Penn Center, Inc.	Penn Center & Heritage Days Marketing	\$ 20,000.00	\$ 12,000.00	\$ 96,000.00	\$ 20,000.00	\$ 10,000.00	
1145	Beaufort History Museum	Permanent Exhibit Renovation	\$ 15,677.37	\$ 7,500.00	\$ 183,671.00	\$ 50,000.00	\$ 25,000.00	
1200	USCB Center for the Arts	Pat Conroy Literary Festival 2016	\$ 39,415.00	\$ 4,000.00	\$ 33,500.00	\$ 4,000.00	\$ -	
	USCB Center for the Arts	Pat Conroy Literary Festival 2017			\$ 3,500.00	\$ 8,500.00	\$ 3,500.00	
	USCB Center for the Arts	Renovations	\$ 125,000.00	\$ 75,000.00	\$ 1,675,000.00	\$ 50,000.00	\$ 50,000.00	
1215	Historic Beaufort Foundation	Remnants of the Rice Culture: Agricultural History as Art	\$ 3,825.00	\$ 3,500.00	\$ 5,000.00	\$ 9,392.00	\$ -	
1230	Friends of the Spanish Moss Trail	Historic & Visitor Directional Signage	\$ 4,947.00	\$ 4,000.00	\$ 5,721.00	\$ 5,000.00	\$ 1,500.00	
1245	City of Beaufort	Police Support of Tourism Related Activities	\$ 157,121.93	\$ 146,325.00	\$ 4,253,178.29	\$ 109,732.00	\$ 109,732.00	
				<b>\$ 478,074.00</b>		<b>\$ 568,922.00</b>	<b>\$ 378,832.00</b>	<b>\$ -</b>

TOTAL AVAILABLE \$ 392,599.00  
Remaining Available \$ 13,767.00