



CITY OF BEAUFORT
1911 BOUNDARY STREET
BEAUFORT MUNICIPAL COMPLEX
BEAUFORT, SOUTH CAROLINA 29902
(843) 525-7070
CITY COUNCIL WORKSESSION AGENDA
September 27, 2016

**NOTE: IF YOU HAVE SPECIAL NEEDS DUE TO A PHYSICAL CHALLENGE,
PLEASE CALL IVETTE BURGESS 525-7070 FOR ADDITIONAL INFORMATION**

STATEMENT OF MEDIA NOTIFICATION

"In accordance with South Carolina Code of Laws, 1976, Section 30-4-80(d), as amended, all local media was duly notified of the time, date, place and agenda of this meeting."

WORKSESSION - City Hall Planning Conference Room, 1st Floor - 5:00 PM

I. CALL TO ORDER

A. Billy Keyserling, Mayor

II. DISCUSSION ITEMS

A. Designated Marketing Organization Update

B. Update on Tourism Perception Survey

III. ADJOURN



CITY OF BEAUFORT
DEPARTMENT REQUEST FOR CITY COUNCIL AGENDA ITEM

TO: CITY COUNCIL **DATE:** 9/23/2016
FROM: William Prokop, City Manager
AGENDA ITEM
TITLE: Designated Marketing Organization Update
MEETING DATE: 9/27/2016
DEPARTMENT: City Managers Office

BACKGROUND INFORMATION:

Beaufort Regional Chamber of Commerce, Robb Wells updating on Tourism Marketing, as the BRCC is the City's Designated Marketing Organization (DMO).

PLACED ON AGENDA FOR: Discussion

REMARKS:



CITY OF BEAUFORT
DEPARTMENT REQUEST FOR CITY COUNCIL AGENDA ITEM

TO: CITY COUNCIL **DATE:** 9/23/2016
FROM: William Prokop, City Manager
AGENDA ITEM
TITLE: Update on Tourism Perception Survey
MEETING DATE: 9/27/2016
DEPARTMENT: City Managers Office

BACKGROUND INFORMATION:

Beaufort Regional Chamber of Commerce, Robb Wells - Update on Survey done by the BRCC.

PLACED ON AGENDA FOR: Discussion

REMARKS: