

Adopted 9/25/12

ORDINANCE

AMENDING SECTION 7.2.G.2.b OF THE UNIFIED DEVELOPMENT ORDINANCE, “SIGN REGULATIONS; NONRESIDENTIAL DISTRICT SIGNS; ATTACHED SIGNS,” TO CLARIFY THE METHOD FOR MEASURING THE SIZE OF ATTACHED SIGNS

WHEREAS, the Unified Development Ordinance currently does not set out the method for calculating the size of attached signs; and

WHEREAS, including the methodology for calculating the size of signs in the ordinance would provide consistency in the measurement of signs; and

WHEREAS, including guidance on size measurement in the ordinance could help applicants in developing sign proposals and preparing sign permit applications, thereby expediting the permitting process; and

WHEREAS, staff has prepared an amendment to the Unified Development Ordinance that sets out the methodology for measuring the area of freestanding signs; and

WHEREAS, this amendment has been presented to the Beaufort--Port Royal Metropolitan Planning Commission and the Commission recommended approval; and

WHEREAS, a public hearing before the Beaufort City Council was held regarding this ordinance amendment on August 28, 2012, with notice of the hearing published in *The Beaufort Gazette* on August 13, 2012;

NOW, THEREFORE, BE IT ORDAINED by the City Council of the City of Beaufort, South Carolina, duly assembled and by authority of same, pursuant to the power vested in the Council by Section 6-29-760, *Code of Laws of South Carolina, 1976*, that Section 7.2.G.2.b of *The Unified Development Ordinance of the City of Beaufort, South Carolina*, “Sign Regulations; Nonresidential District Signs; Attached Signs,” be amended by adding a new paragraph 1 to read as follows:

- (1) The areas of wall signs, including channel lettering, shall be measured as the area of the perimeter of the letters, including capital letters, excluding ascenders and descenders. The area shall include the space between words, both horizontal and vertical, that are read together. See diagrams below for guidance:



This ordinance shall become effective immediately upon adoption.

(SEAL)

Attest:

BILLY KEYSERLING, MAYOR

IVETTE BURGESS, CITY CLERK

1st Reading

2nd Reading & Adoption

Reviewed by:

WILLIAM B. HARVEY, III, CITY ATTORNEY