

City of Beaufort Parking Task Force

Findings & Recommendations

June 11, 2015

Chairman David Cargile

Highlights of Recommendations

1. Formalize City Management and Control of Parking with continued participation of the stakeholders.
2. Begin to immediately acquire additional parking capacity and begin to immediately move forward with plans for a parking structure.
3. Provide secure parking facilities for employees to assist in preventing “gaming” of premium parking spaces.
4. Do not extend the 2-hour free parking trial past its June 30 expiration date.
5. Finalize and execute a plan for clear and effective parking directional signs that promote and enable full utilization of existing parking resources.

Survey Group

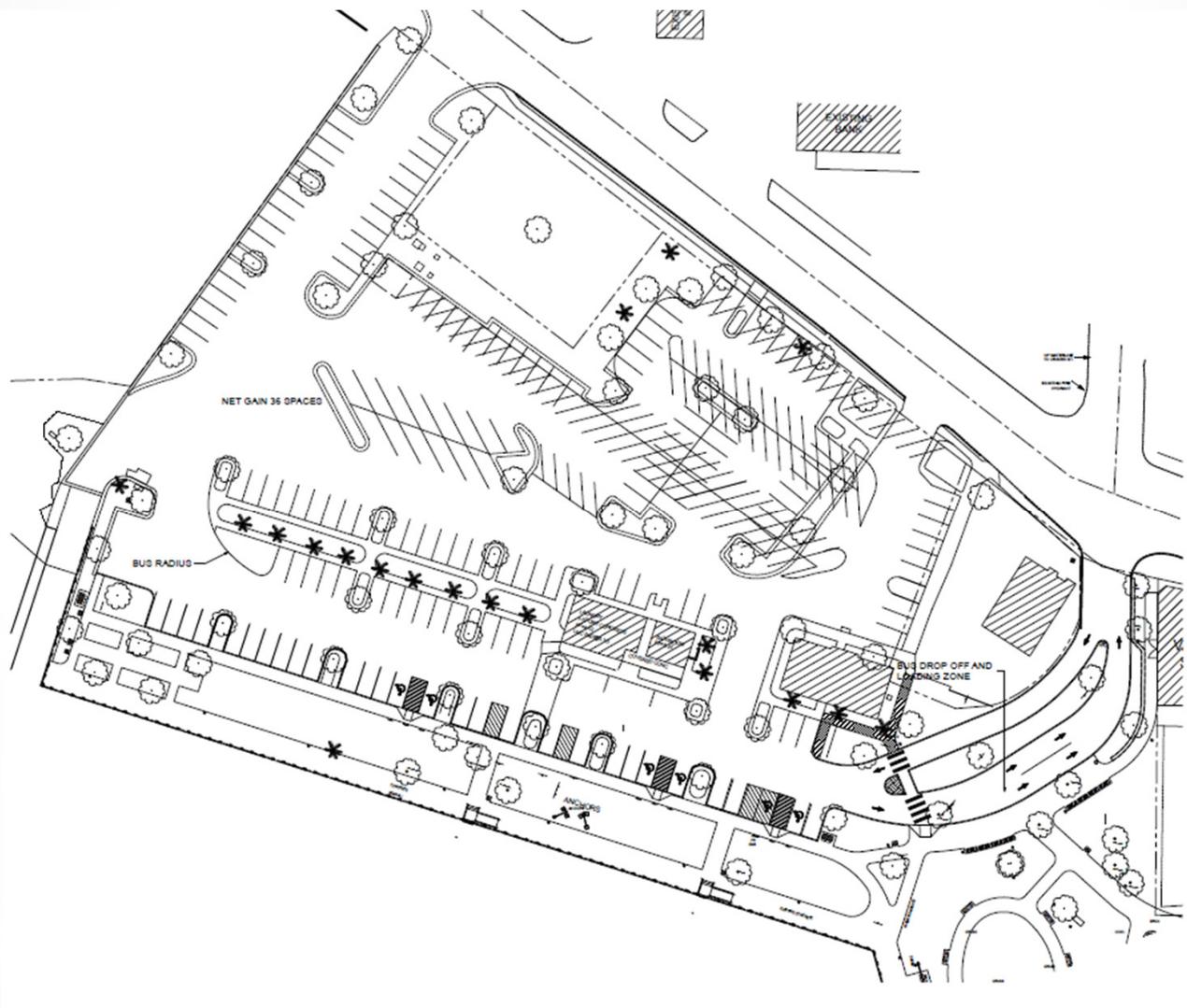
Nan Sutton
Gene Rugala

Please refer to data section for results of surveys

Tactical Group

Lloyd Sidwell
Pete Palmer
Kevin Cuppia
Ginger Aimar
Martha Moriaty
Lantz Price
Donna Lang
Pat Harvey-Palmer

Marina Parking Lot Possible Reconfiguration



Wilmington, NC Brochure

LOTS MORE *Value*

Parking downtown is convenient and affordable.

Meters*

- \$1.00 per hour
- Accepts nickels, dimes, quarters, one-hour tokens
- Parking FREE after 6:30 p.m. daily, all day Sunday
- Call Pay-by-Phone

Decks*

- First hour is free; \$1 per hour thereafter; maximum \$8 daily
- Weekend evening fees are \$5 after 9 p.m. from Thursday – Saturday
- Decks are accessible 24 hours a day, 7 days a week
- Our attendants and stations accept coins, cash, validation tickets, bank cards – debit, VISA, Discover, Mastercard and Diner's Club Cards
- Electric Vehicle Charging Stations are available at the Market Street Deck, Level 1

Parking Lots*

2nd Street Lot:

- \$1.25 per hour; maximum \$7 daily
- Monthly passes available for \$50
- Fee parking available 7 days a week, 24 hours a day

Hannah Blook Lot:

- \$1.00 per hour; \$5 maximum daily
- Monthly passes available for \$45
- Fee parking available 7 days a week, 24 hours a day

Facilities*

Water Street Facility:

- \$3 for the 1st hour; \$1.50 each hour thereafter Monday-Friday; maximum \$6 daily
- Weekend evening fees are \$5 after 5 p.m. and on weekends
- Monthly passes available for \$60

*Subject to change

LOTS MORE *Choices*

Parking in Downtown Wilmington has never been so easy. Choose from 800 metered spaces throughout downtown – a perfect solution for a quick trip to shop or dine. If you need to stay a bit beyond the meters' allowable time, there's no need to move your car. Just drop in another coin or Pay-By-Phone allows you to use your cell phone to pay for parking. And to make

metered parking even more attractive, take advantage of our "Time to Spare Without a Care" campaign, in which we give you an extra five minutes to ensure you can return to your vehicle before your meter expires.

Want to make a day or night of it downtown? Then choose from more than 2,000 spaces in three conveniently located decks and two parking lots.

All parking is within easy walking distance to points of interest. But if you'd rather relax, simply wave down our free, air-conditioned trolley at any intersection or designated Wave sidewalk medallion.



LOTS MORE *Convenience*

Park Wilmington, a program of the City of Wilmington, provides convenient and affordable parking to downtown patrons.

Electric Vehicle Charging Station (EVCS)

Imagine parking downtown and having your car recharge while you run errands or go out to dinner. Two parking spaces in the Market Street Parking Deck are dedicated to charging electric cars. Regular deck fees apply, but there is no fee to use the charging station. Look for the EVCS Logo on Level 1.



Pay-By-Phone

A convenient alternative offered at all parking meters downtown is Pay-By-Phone. Sign up at paybyphone.com or 1-888-380-7375. Once signed up, you will no longer have to search for change or walk back to top off your parking meter.



Tokens

\$1.00 tokens may be purchased from Park Wilmington. Tokens are good for one hour in meters. Participating merchants give free tokens or validation cards to customers. Look for the Lots More decal displayed in participating storefronts.

Tickets

To appeal a ticket, you may download an appeal form from the city's website and fax it to the number below. You may also call or stop by the Park Wilmington office Monday-Friday 8 a.m. - 5 p.m. Appeal decisions are rendered within 5 days. On-street agents cannot void a parking citation.

Thank you for visiting downtown Wilmington.



PARK WILMINGTON
11 N. Second Street
P.O. Box 1095
WILMINGTON, NC 28401
PHONE 910.762.5678
FAX 910.254.2044

www.wilmingtonnc.gov/parking

1013

PARKING DOWNTOWN WILMINGTON



Downtown Wilmington
has **LOTS MORE** parking.

More than 2,800 Curbside and
Off-Street Spaces Are Now Available.

Wilmington, NC Brochure

LOTS MORE

To Do

After you've parked, discover the many wonderful sites, shops, restaurants and attractions of downtown Wilmington.



Riverwalk: Stroll along our riverfront boardwalk and enjoy fantastic views of the Cape Fear River while shopping, dining or enjoying waterfront entertainers.

Historic Tours: Horse & buggy tours, walking tours, home tours and Ghost Walks are just a few ways to experience the history of downtown Wilmington.

Dining: From casual eateries to fine dining, downtown Wilmington has something to satisfy every palate.

Shopping: Tourists and residents alike enjoy one of the most unique shopping districts in North Carolina. Galleries, boutiques and gift shops abound.

Museums: Local history, reptiles, historic homes and children's activities await your discovery at our local museums.

Nightlife: Live theatre, concerts, comedy, dancing, art openings and special events are just a few of the many entertainment choices that await you downtown.

Water Taxi: Hop aboard the historic "Muttie" at Market and Water Streets for a quick jaunt across the Cape Fear to the Battleground North Carolina, the pride of downtown Wilmington.

wilmingtonandbeaches.com



FREE WAVE TROLLEY

Hop aboard our free, air conditioned trolley to travel from your parking deck to various points of interest downtown.



Free Trolley Route	Limited Time - No Meters
Trolley Stopping Point	Meters (No Time Limit)
Deck / Lot	Historic Residential Permit (night)
Deck / Lot Entrance	Meters with 1 Hour Limit, 9am - 5:00pm, Monday - Friday
Riverwalk	Meters with 2 Hour Limit, 9am - 6:30pm, Monday - Saturday
Visitors Information	Paystation with 2 Hour Limit, 9am - 6:30pm, Monday - Saturday
Paystation	Meters with 2 Hour Limit, 9am - 5:00pm, Monday - Friday
Electric Vehicle Charging Station (EVCS)	Residential with Permit



No change for the meters? No worries. Pay any parking meter with Pay-By-Phone. This convenient alternative is now offered at all of our downtown parking meters. Sign up at www.paybyphone.com or call 1.888.380.7275. Save your change and pay by phone.

Tactical Group

Shrinking numbers of parking spaces in Beaufort:

- R: Provision of parking: *de rigor* for future development
- R: Reconfigure Marina and acquire B of A lot.
- R: Allocate spaces in those lots for employees.
- R: Both lots should be secure & inexpensive for employees.
- R: A transit system would enhance security & much more.

Two-Hour Free Parking Experiment:

- R: Allow it to lapse.

Pay for Parking lost over \$60,000 through April 2015:

- R: Retain it on two tiers: \$1.00 on Bay, etc.; \$0.50 other
- R: Hours be 11 AM to 7 PM.
- R: Strict enforcement is critically important.
- R: Maintain fines at ten-dollar level.
- R: Warning notices for:
 - First time offenders and obvious tourists.

Details on Marina:

- R: Large busses should unload, but stage elsewhere.
- R: Designate a staging & parking area for small tour vans.
- R: Carriages should remain in the Marina.

Educate, Educate, Educate:

- R: Detailed signage is needed.
- R: Wilmington, NC, brochure is great example.
- R: Educate users that parking \$ goes back into the City.
- R: Encourage purchase/use of Token *a la* Main Street.

Strategic Group

Tony Royal
Courtney Worrell
Edward Dukes
Turner Wortham
Bill Chambers
Matt McAlhaney
Jan O'Rourke
John Marshall

Strategic Group

Formalize City Management and Control of Parking

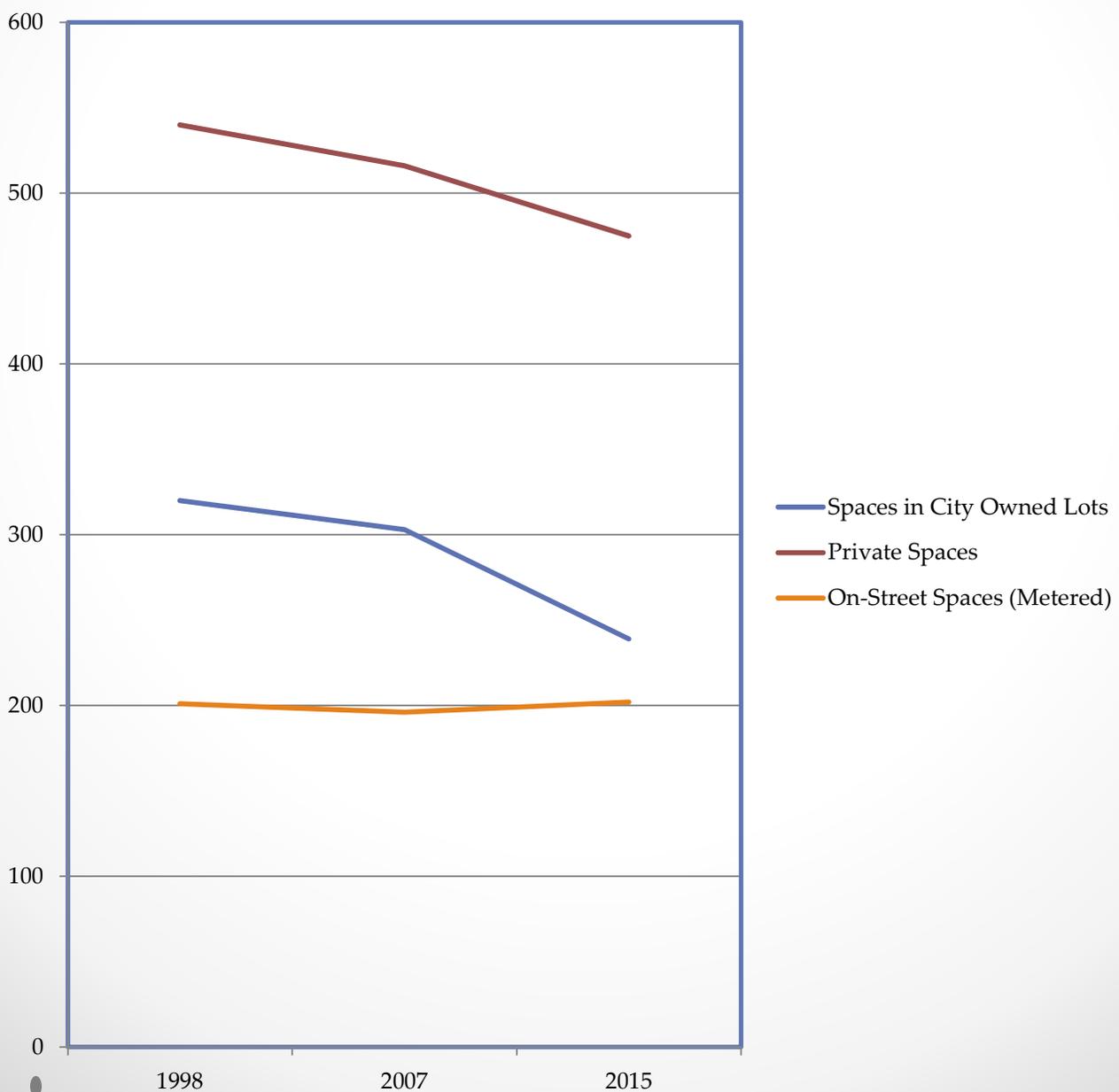
The City shall issue a Request for Qualifications (RFQ) to an infrastructure-based development team with specific parking structure development experience.

Establish a Parking Committee

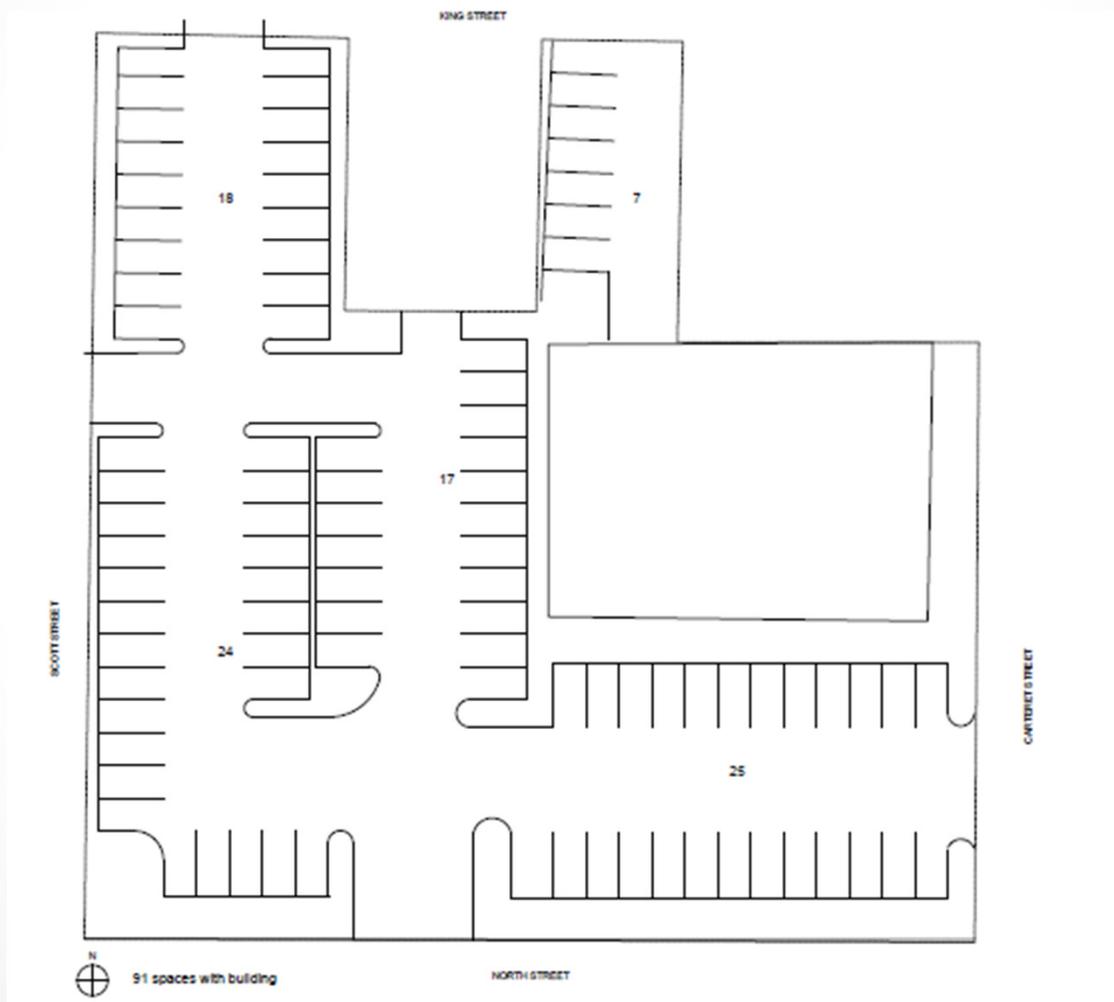
Expand and Acquire Additional Flat Lots

Long Term – Establish a Regional Transit System

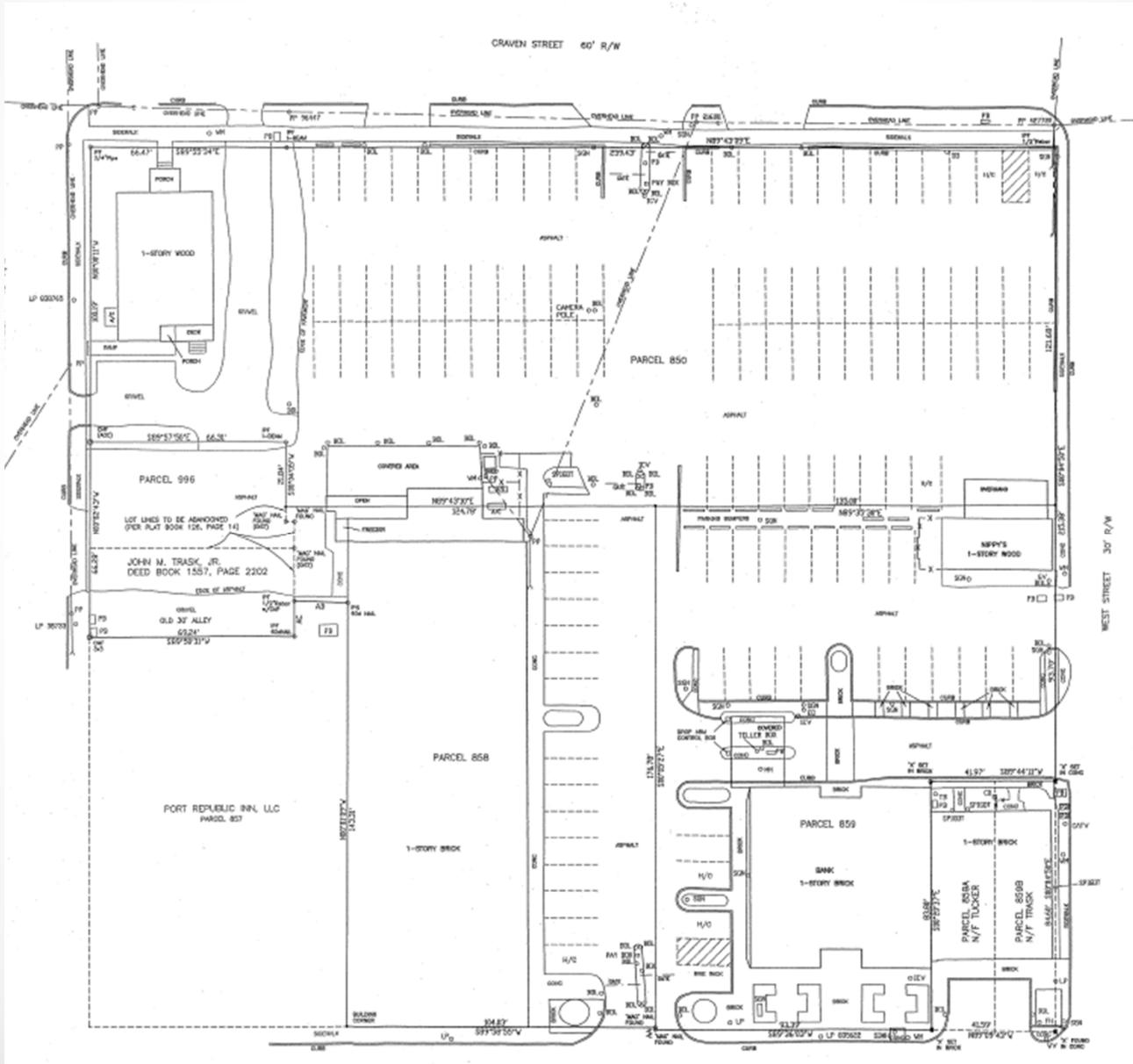
17 Year Shrinkage of Parking Inventory



BOA Lot Concept



Port Republic Square



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