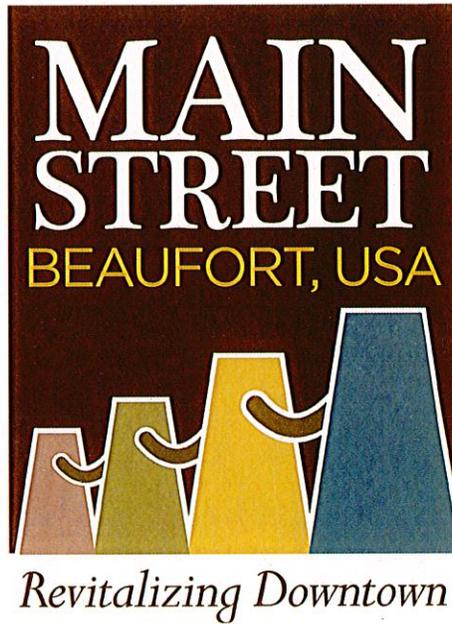


Request For Proposals



With Support from



April 14, 2014

Background:

Main Street Beaufort, USA, with support from The City of Beaufort is working on a wayfinding signage program for downtown Beaufort. In December of 2012, Main Street Beaufort underwent a new branding initiative. Part of this included suggestions for Wayfinding Signage. This signage has also been part of many City planning efforts since 2008. Working from the initial concepts from the branding package, MSB, working with the City, has developed a conceptual signage plan outlining the different types of signage, locations and quantities. In the fall of 2013, MSB contracted to complete the designs for the signs.

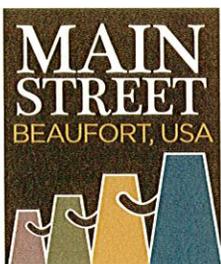
Main Street Beaufort is now seeking quotes from professional sign companies so we may continue with the project. We would like costs to complete the project including using the approved the design to complete sign content, manufacturing, and installation. The designs and costs will be taken to City Council for approval to place the signs in the City of Beaufort. MSB is also seeking funding from The City of Beaufort, downtown merchants, and a variety of other sources.

Scope of work: Please include the following in your proposal

Part A: Final Design, Permitting, & Manufacturing

- Costs to complete design (specific wording on each sign) and manufacturing (inclusive of ordering and shipping costs if applicable):
 - *Gateway Signs* - 3 - double sided = 6 signs total placed on 2 new black posts*
 - Option 1: 34"x60", total height 7.5' above grade
 - Option 2: 40"x72", total height 9' above grade
 - *Sm. Gateway Signs* - 3 - double sided = 6 signs total placed on 1 new black post*
 - 32"x18", total height 5'-6' above grade
 - *Destination Signs* - 4- single sided placed on 1 new black post*
 - 38"x24", total height 5'-6' above grade
 - *Area Map* – 1 – double sided = 2 signs placed on existing post of clock
 - 48"x30"
 - *Waterfront Park* – 3 – single sided placed on 1 new black post*
 - 48"x30", total height 4'-5' above grade
 - *Directional Signage* – 7 – double sided = 14 signs placed on existing lamp posts
 - 48" x 27"-30"
 - *Parking Identification* – 3 – double sided = 6 signs
 - 10"-12"

**Notes on materials*



Main Street Beaufort, USA

P.O. Box 501, Beaufort, SC 29901
101 West Street Extension
Beaufort, SC 29902

Phone (843) 525-6644 Fax (843) 379-6129

Revitalizing Downtown

www.downtownbeaufort.com

- *Signs are proposed to be made of AlumaCore, manufacturer blue (factory baked enamel finish), and reflective lettering. Please include this in your cost estimating. If you have another suggested material(s), please list that as well, along with the benefits of that material, and pricing.*
 - *Landmarks and Businesses listed on these signs will be printed on acrylic tiles and screwed/drilled onto signs. Please price accordingly.*
 - **Material of posts has not been determined and should be included in Part B of the proposal. All proposed materials must be durable and have minimal maintenance required.*
- The awarded company will be required to attend the presentation of the bid to City Council.
 - The awarded company will be responsible for obtaining all necessary encroachment permits from the SC Department of Transportation.

Part B: Installation

Main Street Beaufort, USA, also requests costs for installation of signs listed above.

We strongly encourage you to partner with another company, if you do not have installation means yourself, to include in the bid.

Please include costs for hardware, new posts, and labor. Signs must be installed to withstand hurricane force winds per DOT requirements.

Enclosures: Enclosed with this Request for Proposal, you will find the following to assist you with drawing up your proposal:

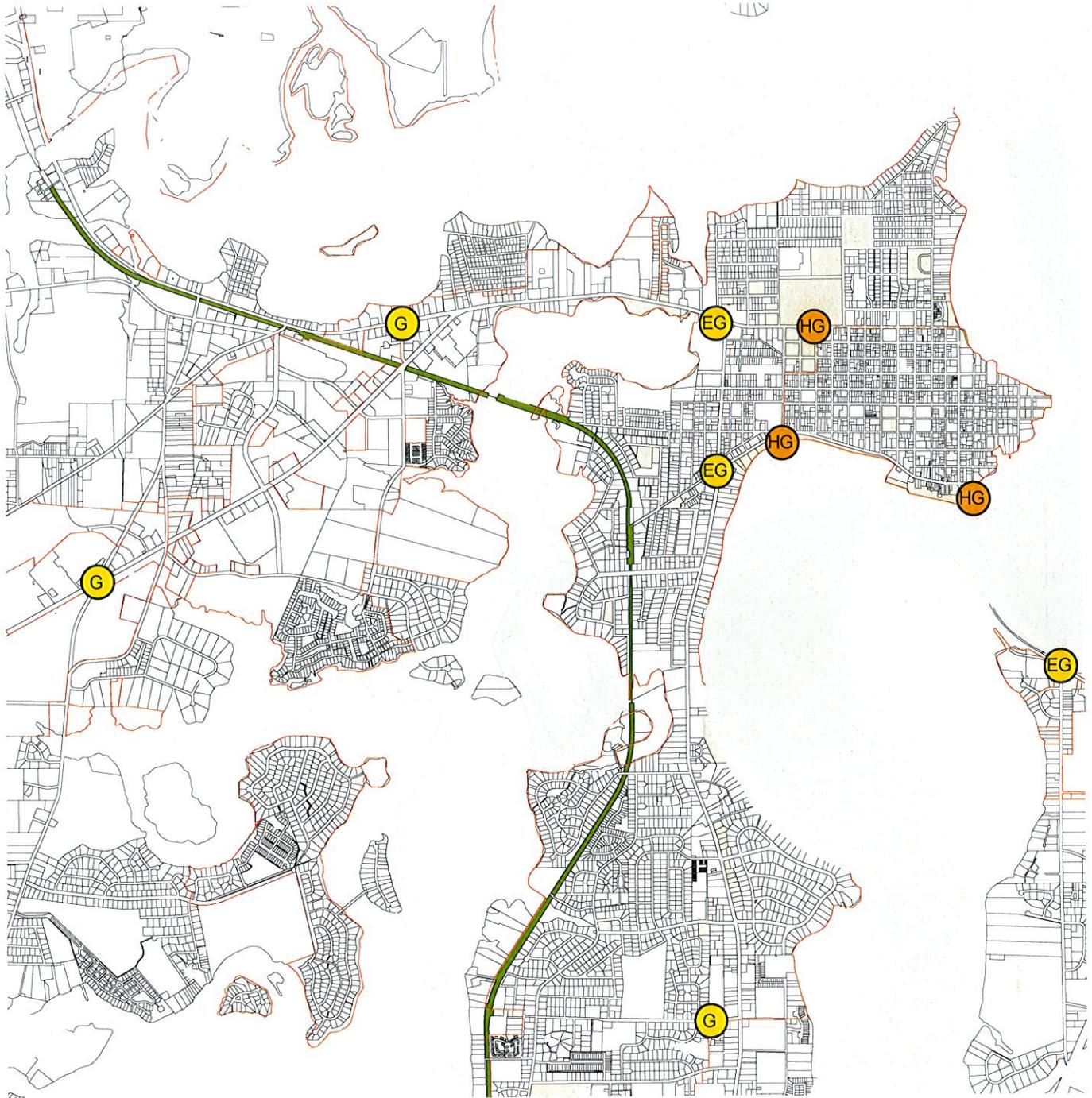
- Maps with locations for signs
- Data sheets with information on newly installed lampposts (installation still in progress – the South side of Bay Street is complete at the time of RFP).
- Sheet with design of specific signs and sign tubes.

Criteria: The selection process will be based on value including: experience, cost, and references.

Questions:

All questions should be submitted by Friday, April 25, 2014. Answers to all questions will be posted on Main Street Beaufort's website by Wednesday, April 30, 2014. Please direct questions to LaNelle Fabian, Main Street Beaufort, USA, (843) 525-6644, director@downtownbeaufort.com .

Deadline: The deadline for all proposals will be: Wednesday, May 7, 2014 at 5pm. Proposals may be sent to: Main Street Beaufort, USA, Attn: LaNelle Fabian, PO Box 501 Beaufort, SC 29901 (101 West Street Extension, Beaufort, SC 29902) or director@downtownbeaufort.com.



- G** CITY GATEWAY - "WELCOME TO"
- EG** ENTRY GATEWAY INTO DOWNTOWN - "ENTERING DOWNTOWN"
- HG** HISTORIC DISTRICT GATEWAY - "HISTORIC DISTRICT"



ALL SIGNS WILL BE SIMILAR TO THIS BUT THE SMALL TEXT AT THE TOP WILL VARY. ALSO MAY INCORPORATE POPULATION AND DIRECTIONAL SIGNAGE TO SPANISH MOSS TRAIL WHEN APPROPRIATE

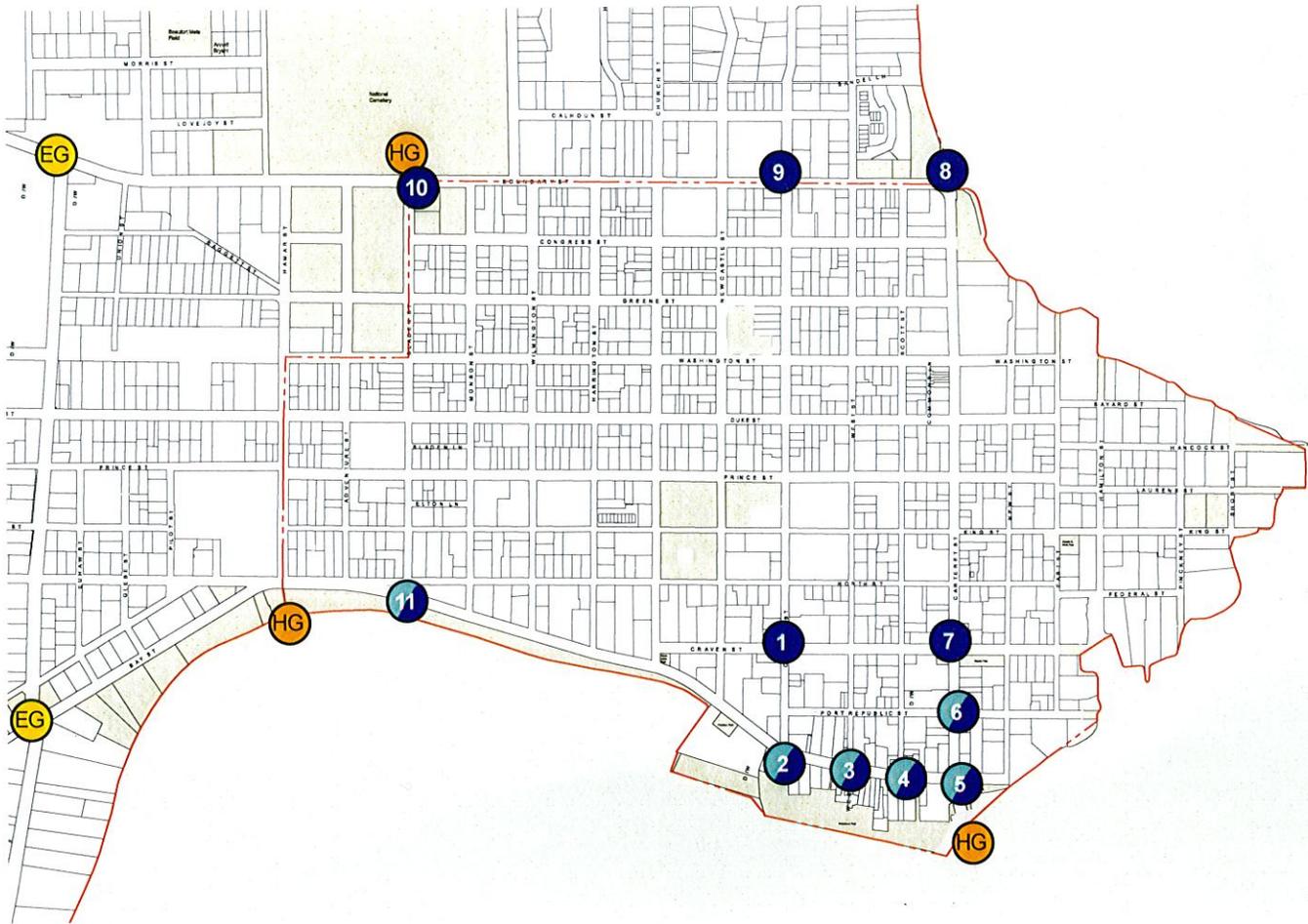


GATEWAY SIGNAGE

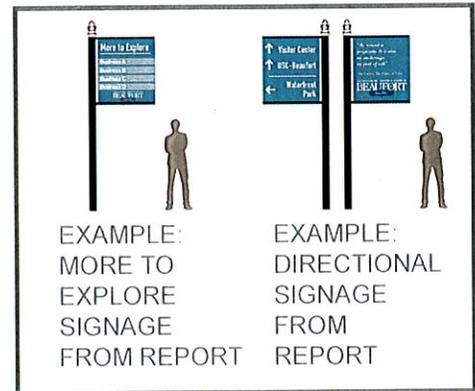
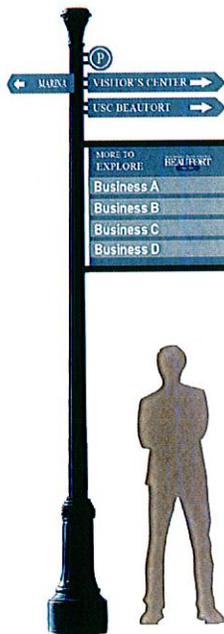
CITY-WIDE MASTER SIGNAGE PLAN

Prepared by the City of Beaufort Planning Department | August 2013





- # DIRECTIONAL SIGNAGE - LEADING TO LANDMARKS- signs placed higher, primarily for vehicular traffic
- # MORE TO EXPLORE (LEADING TO SPECIFIC BUSINESSES OFF BAY STREET) / DIRECTIONAL - signs placed lower, primarily for pedestrian traffic, easily replaceable
- G CITY GATEWAY
- EG ENTRY GATEWAY INTO DOWNTOWN
- HG HISTORIC DISTRICT GATEWAY



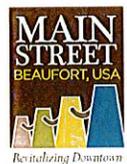
CONSIDER COMBINING DIRECTIONAL AND MORE TO EXPLORE SIGNAGE ON THE SAME POLE AS DEPICTED AT LEFT - signage shown on actual 14'-3" Holophane pole that city will be installing

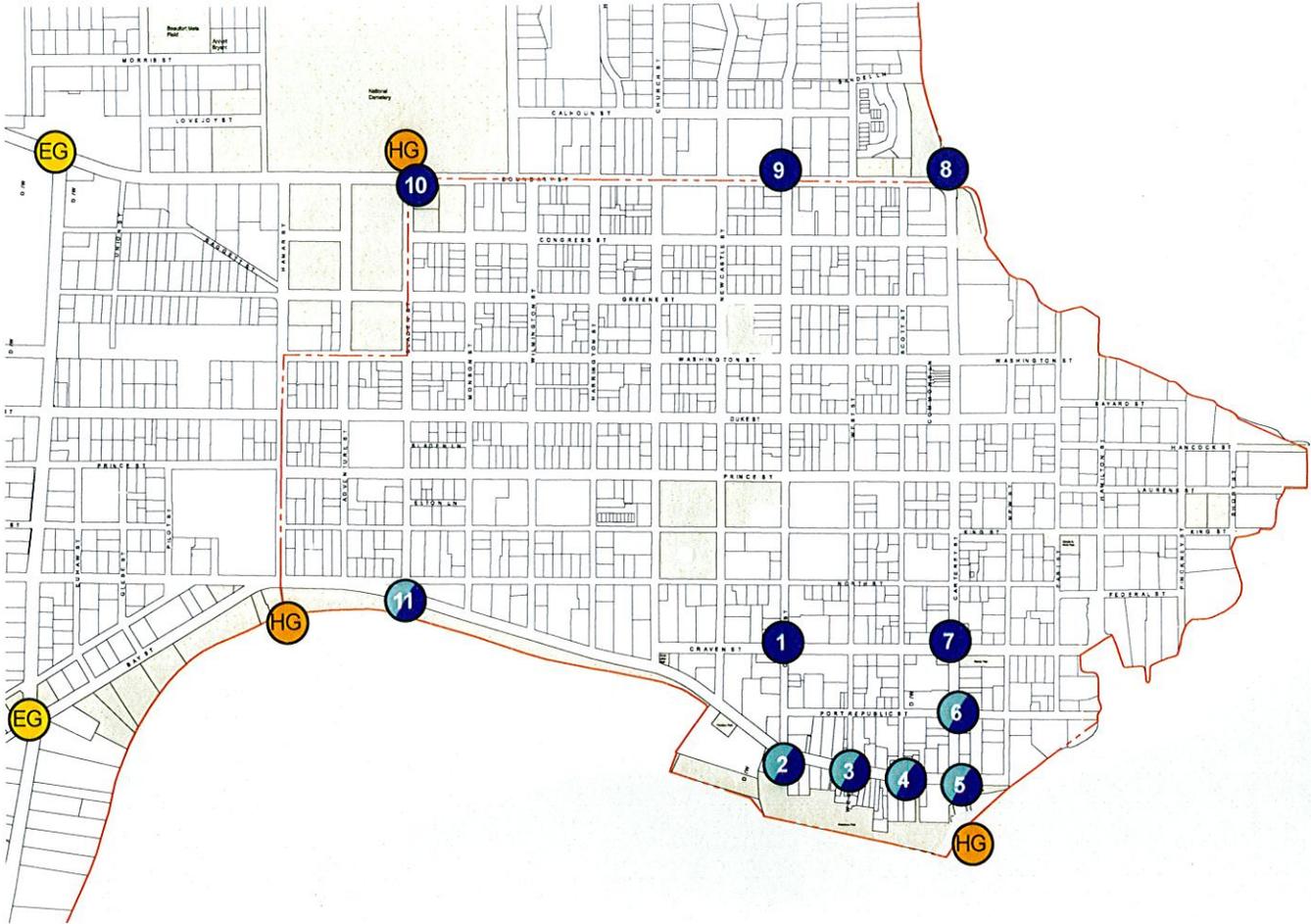


DIRECTIONAL SIGNAGE

CITY-WIDE MASTER SIGNAGE PLAN

Prepared by the City of Beaufort Planning Department | August 2013





PROPOSED SIGNAGE LOCATIONS & DESTINATIONS

- # DIRECTIONAL SIGNAGE - LEADING TO LANDMARKS- signs placed higher, primarily for vehicular traffic
- # MORE TO EXPLORE (LEADING TO SPECIFIC BUSINESSES) / DIRECTIONAL - signs placed lower, primarily for pedestrian traffic, easily replaceable

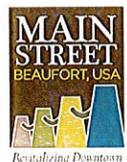
1. SE corner of Charles and Craven Streets: PARKING, VISITOR'S CENTER/ARSENAL/CARNEGIE BUILDING/CHAMBER (need terminology), BOUNDARY STREET SHOPPING, MARINA, POST OFFICE
2. NE corner of Charles and Bay Streets: Directional: WATERFRONT PARK/RESTROOM SYMBOL, BAY STREET SHOPPING, BOAT LANDING, BLADEN STREET SHOPPING (PHASE 2), NEWCASTLE SQUARE SHOPPING, SPANISH MOSS TRAIL plus MORE TO EXPLORE FOR BUSINESSES
3. NE corner of West and Bay Streets: Directional: WATERFRONT PARK/RESTROOM SYMBOL, PARKING, FARMERS MARKET (MAY-SEPT WED. 2-6), MAIN STREET BEAUFORT (?) plus MORE TO EXPLORE FOR BUSINESSES
4. SW corner of Scott and Bay Streets: Directional: PLAYGROUND, LIBRARY, WATERFRONT PARK/ RESTROOM SYMBOL, PARKING, LIBRARY, CHAMBER..., LANIER PARKING (?)

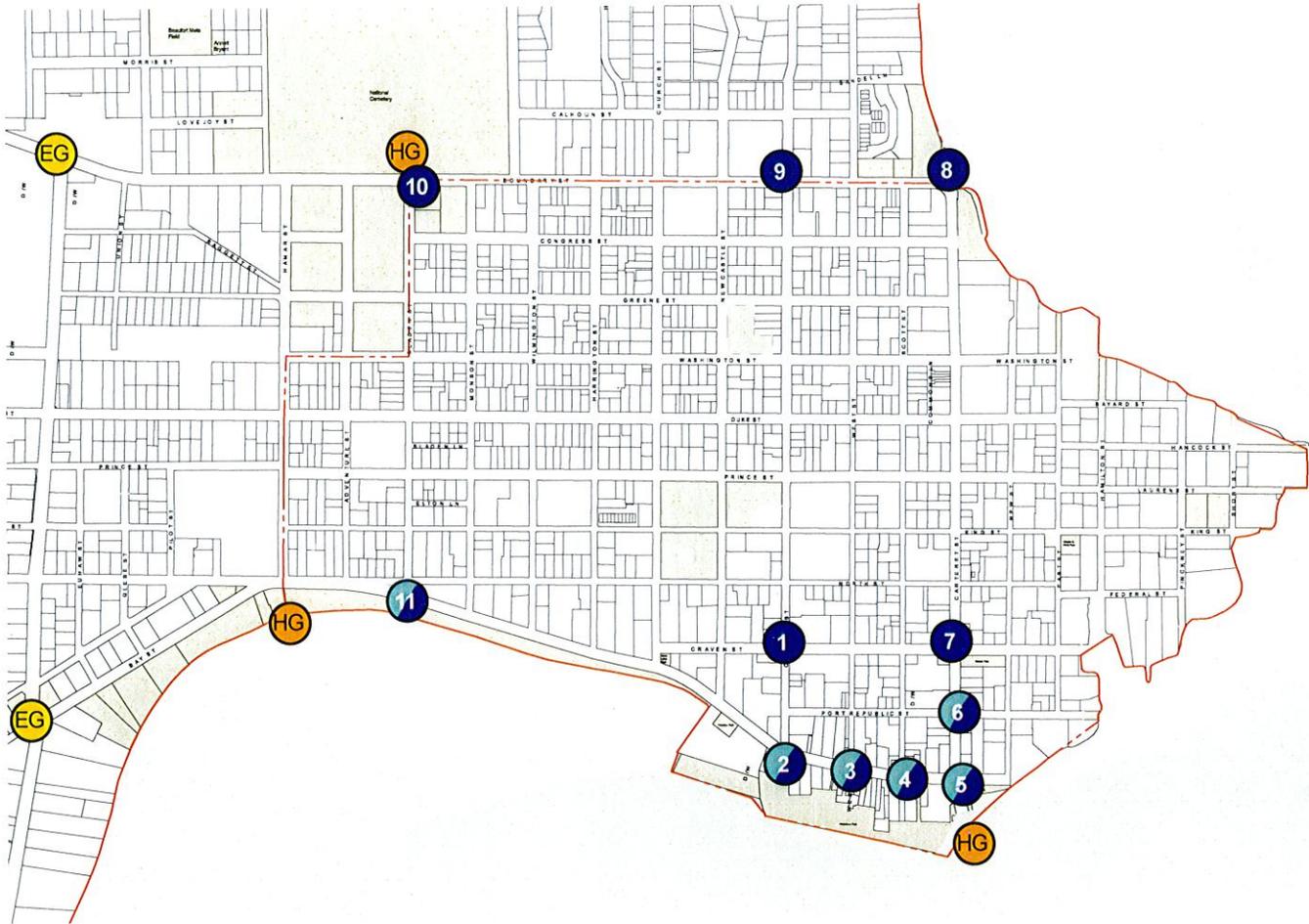


DIRECTIONAL SIGNAGE

CITY-WIDE MASTER SIGNAGE PLAN

Prepared by the City of Beaufort Planning Department | August 2013

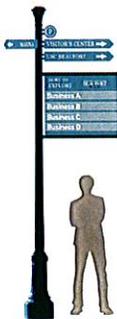




PROPOSED SIGNAGE LOCATIONS & DESTINATIONS

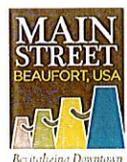
- # DIRECTIONAL SIGNAGE - LEADING TO LANDMARKS- signs placed higher, primarily for vehicular traffic
- # MORE TO EXPLORE (LEADING TO SPECIFIC BUSINESSES) / DIRECTIONAL - signs placed lower, primarily for pedestrian traffic, easily replaceable

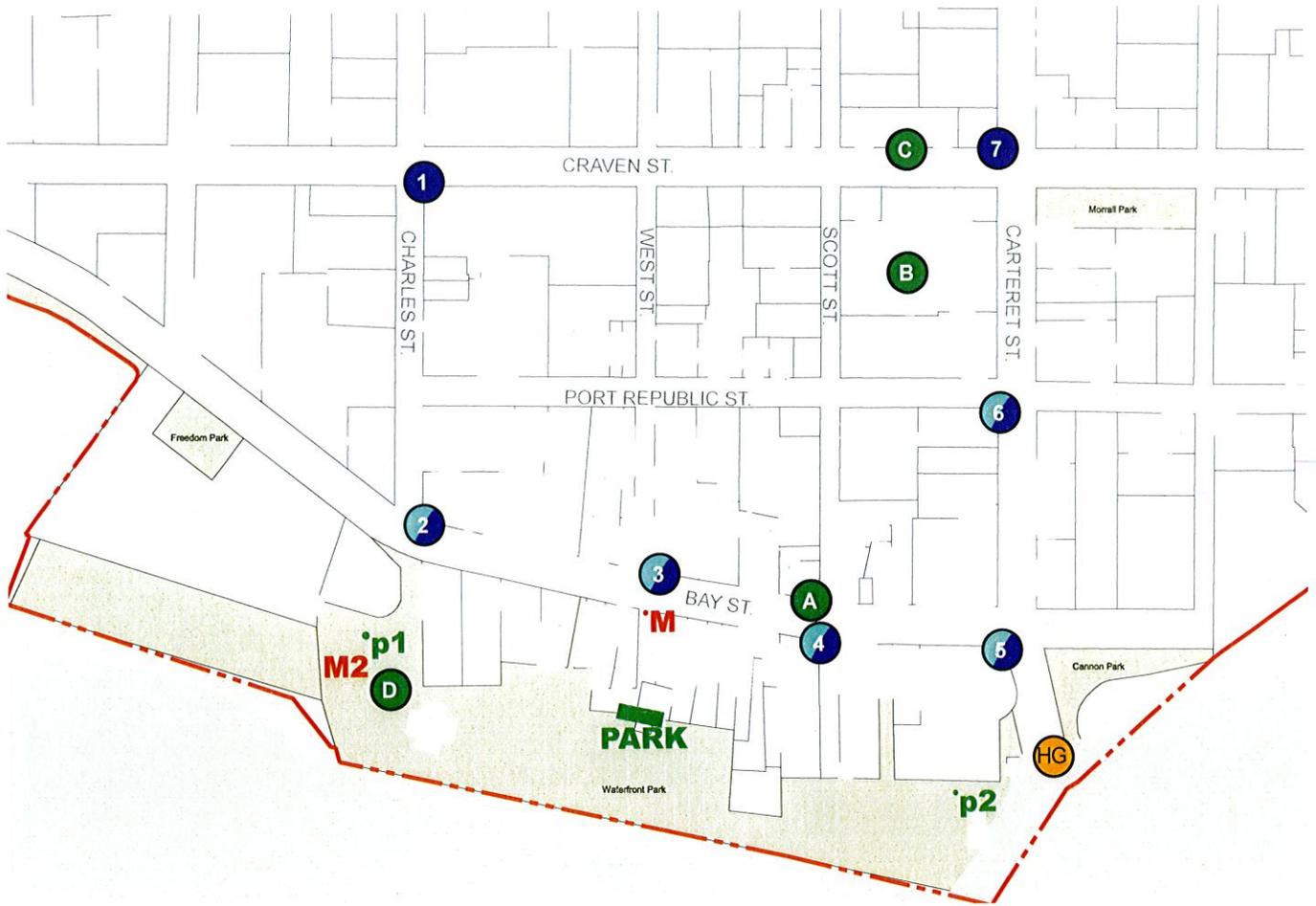
- 5. SE corner of Carteret and Bay Streets: Directional: LADY'S ISLAND, BEACHES/SEA ISLANDS, USCB, BAY STREET SHOPS plus MORE TO EXPLORE FOR BUSINESSES
- 6. SW Corner of Port Republic and Carteret Streets: Directional: PARKING, SHOPPING plus MORE TO EXPLORE FOR BUSINESSES
- 7. NW corner of Craven and Carteret Streets: Directional: ARSENAL/VISITORS CENTER, PARKING, PIGEON POINT PARK
- 8. Bellamy Curve:USCB, SHOPPING DISTRICT, CITY HALL
- 9. Newcastle Square: SHOPPING DISTRICT, PIGEON POINT PARK
- 10. Bladen & Boundary Streets: SHOPPING DISTRICT
- 11. Bladen & Bay Streets: SHOPPING DISTRICT, SPANIS MOSS TRAIL



DIRECTIONAL SIGNAGE

CITY-WIDE MASTER SIGNAGE PLAN
 Prepared by the City of Beaufort Planning Department | August 2013





- #** DIRECTIONAL SIGNAGE - LEADING TO LANDMARKS
- #** MORE TO EXPLORE (LEADING TO SPECIFIC BUSINESSES) / DIRECTIONAL

X DESTINATION SIGN

M AREA MAP
M2 ADDITIONAL AREA MAP LOCATION IF NEEDED

PARK
 WATERFRONT PARK MAIN ENTRY SIGN

p WATERFRONT PARK SECONDARY ENTRY SIGN

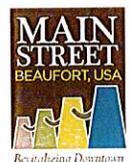
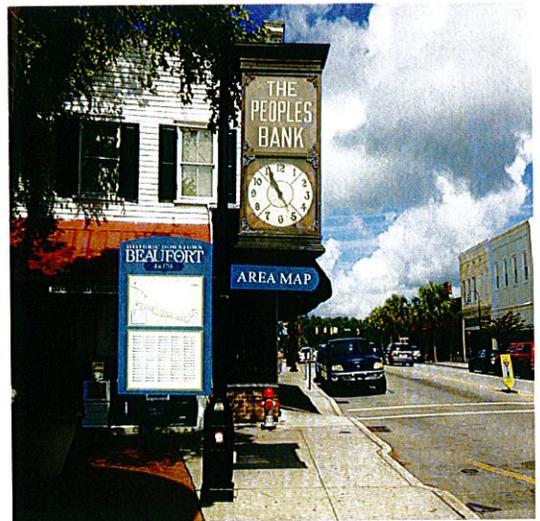
HG HISTORIC DISTRICT GATEWAY

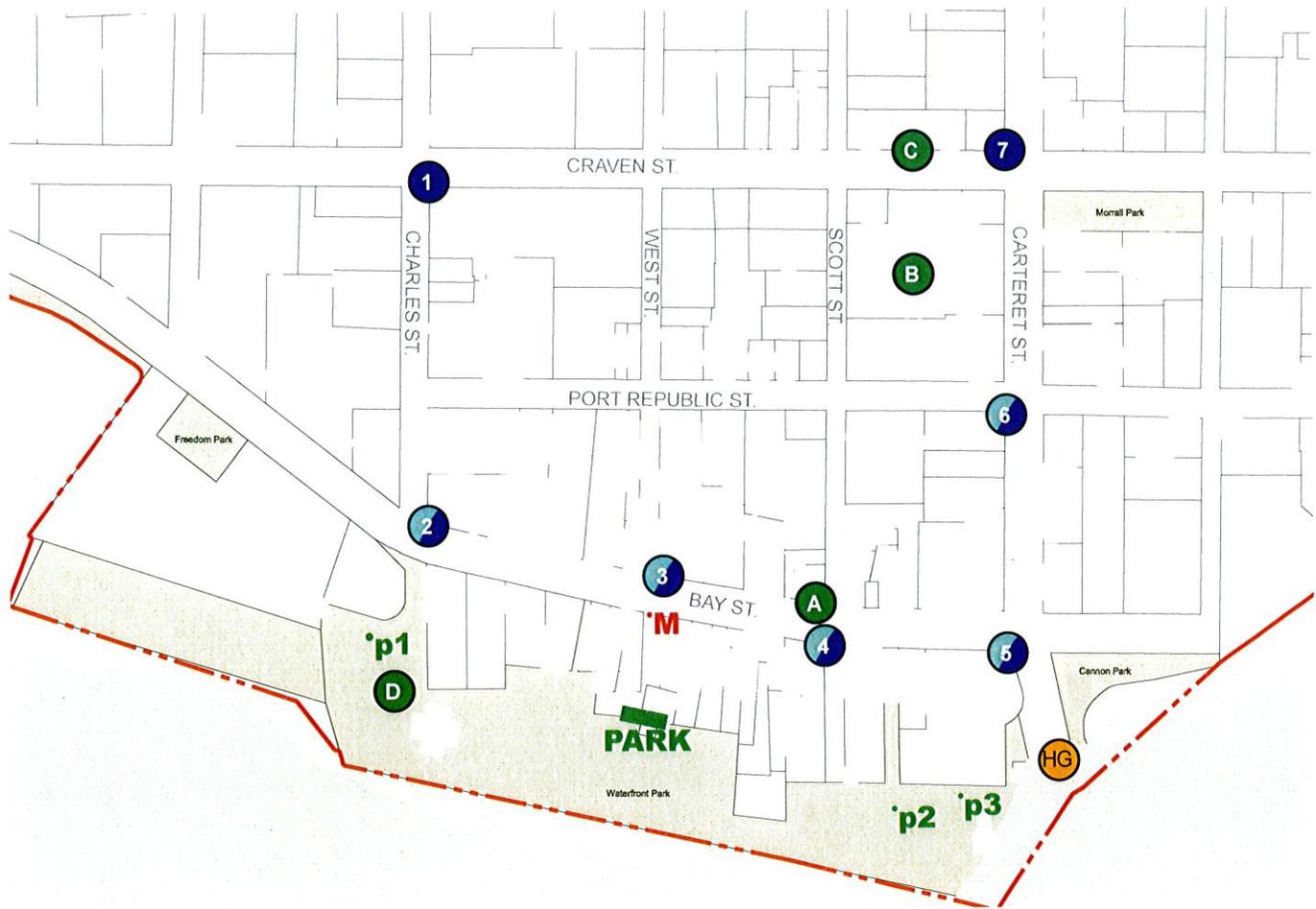
M AREA MAP

This map would be mounted to the existing clock in the center of the West Street Extension. It would contain a detailed map of the downtown area listing shops,

landmarks, and restrooms, as well as an inset of the overall shopping district including Boundary Street, Newcastle Square and Bladen Street.

CONSIDER A FRAME FOR MAP THAT MATCHES STYLE OF CLOCK





- DIRECTIONAL SIGNAGE - LEADING TO LANDMARKS
- MORE TO EXPLORE (LEADING TO SPECIFIC BUSINESSES) / DIRECTIONAL
- DESTINATION SIGN

M AREA MAP

PARK
WATERFRONT PARK MAIN ENTRY SIGN

p WATERFRONT PARK SECONDARY ENTRY SIGN

HG HISTORIC DISTRICT GATEWAY

PARK

WATERFRONT PARK SIGNAGE
This main entry sign could be mounted to the light post on the right side of the walkway leading to WFP (adjacent to Common Ground Porch). It would contain the following information:

- Established Date
- Home of the Beaufort Water Festival, Taste of Beaufort, Shrimp Festival
- Hours: Dawn to Dusk
- Inset map with restrooms, playground
- Rules - located in bottom curve



DESTINATION SIGNAGE - WATERFRONT PARK

CITY-WIDE MASTER SIGNAGE PLAN

Prepared by the City of Beaufort Planning Department | August 2013





- DIRECTIONAL SIGNAGE - LEADING TO LANDMARKS
- MORE TO EXPLORE (LEADING TO SPECIFIC BUSINESSES) / DIRECTIONAL

DESTINATION SIGN

M AREA MAP

PARK
WATERFRONT PARK MAIN ENTRY SIGN

p WATERFRONT PARK SECONDARY ENTRY SIGN

HISTORIC DISTRICT GATEWAY

p1 SIGN NEAR CHARLES ST. ENTRY & MARINA LOT: This smaller entry sign may have name, rules & small graphic inset map with restrooms, playground, Bay St. Shopping District.

p2 SIGN NEAR WEST ENTRY TO PLAYGROUND This smaller entry sign may have name, hours, playground rules & small graphic inset map with restrooms, marina, Bay St. Shopping District.

p3 PLAYGROUND SIGN This sign may be small and just have playground rules at eastern-most entry to playground.



- A** VERDIER HOUSE
- B** LIBRARY
- C** ARSENAL/VISITORS CENTER
- D** ROBERT SMALLS STATUE
- X** CHURCHES



DESTINATION SIGNAGE

CITY-WIDE MASTER SIGNAGE PLAN

Prepared by the City of Beaufort Planning Department | August 2013



Sign Type & Location	Proposed Phasing
G CITY GATEWAY - "WELCOME TO"	
1. Boundary Street & Neil Road	Phase 1
2. Ribaut Road & Mossy Oaks Road	Phase 2
3. 170 & Parris Island Gateway (replace existing)	Phase 1
EG ENTRY GATEWAY INTO DOWNTOWN - "ENTERING DOWNTOWN"	
4. Ribaut Road & Boundary Street	Phase 1
5. Ribaut Road & Bay Street	Phase 1
6. Lady's Island Parkway before McTeer Bridge	Phase 1
HG HISTORIC DISTRICT GATEWAY - "HISTORIC DISTRICT"	
7. Boundary Street & Bladen Street	Phase 1
8. Bay Street & Hamar Street	Phase 1
9. Carteret Street at foot of McTeer Bridge	Phase 2
# DIRECTIONAL SIGNAGE - LEADING TO LANDMARKS- signs placed higher, primarily for vehicular traffic - all mounted on light posts	
10. SE corner of Charles and Craven Streets	Phase 1
11. NW corner of Craven and Carteret Streets	Phase 1
12. Bellamy Curve	Phase 2
13. Boundary Street/ Newcastle Square	Phase 2
14. Bladen & Boundary Streets	Phase 2
# MORE TO EXPLORE (LEADING TO SPECIFIC BUSINESSES/ DIRECTIONAL) / DIRECTIONAL - signs placed lower, primarily for pedestrian traffic, easily replaceable - all mounted on light posts	
15. NE corner of Charles and Bay Streets	Phase 1
16. NE corner of West and Bay Streets	Phase 1
17. SW corner of Scott and Bay Streets	Phase 1
18. SE corner of Carteret and Bay Streets	Phase 1
19. SW Corner of Port Republic and Carteret Streets	Phase 1
20. Bladen & Bay Streets	Phase 2
M AREA MAP	
21. Clock at West Street Extension	Phase 1
22. Boundary Street/ Newcastle Square	Phase 2
23. Bladen Street Shopping District	Phase 2
24. Marina Parking Lot entry to park	Phase 1
PARK WATERFRONT PARK MAIN ENTRY	
25. Light post at SW Corner of West Street Extension	Phase 1
P WATERFRONT PARK SECONDARY ENTRY DESTINATION SIGNS	
26. Charles Street/Marina Parking Lot Entrance	Phase 1
27. Playground West	Phase 1
28. Playground East	Phase 1
X DESTINATION SIGN "DOWNTOWN" OR "NATIONAL HISTORIC LANDMARK DISTRICT"	
29. Verdier House	Phase 1
30. Library	Phase 1
31. Visitors Center/Arsenal	Phase 1
32. Robert Smalls Statue	Phase 1
33.+ Additional Uniform Park Signage	Phase 2

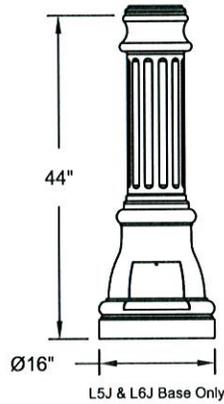
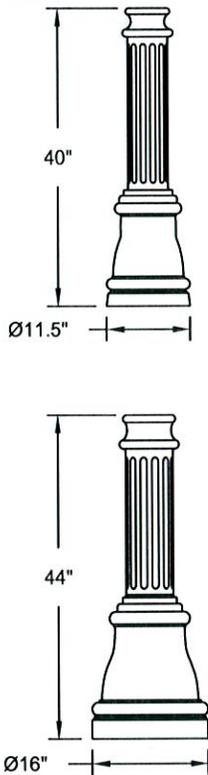


OVERALL SIGNAGE LIST

CITY-WIDE MASTER SIGNAGE PLAN

Prepared by the City of Beaufort Planning Department | August 2013





Shaft Style



4.5" L4E



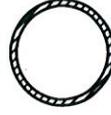
4" Dia. Smooth
S4C & S4J



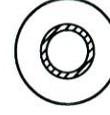
3"-4" Dia. Tapered
T4C



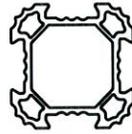
5.25" L5J



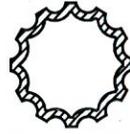
5" Dia. Smooth
S5J



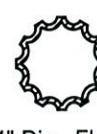
3"-5" Dia. Tapered
T5C



5.75" L6J



5" Dia. Fluted
F5J



4" Dia. Fluted
F4C & F4J

ORDERING INFORMATION:

CH	A	Height	Shaft Style
Post	Material	Height	Shaft Style
CH = Charleston	A = Aluminum	08 = 8' 16 = 16' 09 = 9' 17 = 17' 10 = 10' 18 = 18' 11 = 11' 19 = 19' 12 = 12' 20 = 20' 13 = 13' 21 = 21' 14 = 14' 22 = 22' 15 = 15'	F4C = 4" DIA. Fluted, .125 Wall F4J = 4" DIA. Fluted, .25 Wall F5J = 5" DIA. Fluted, .25 Wall L4E = SiteLink 4.5" Fluted, .156 Wall (12" Base Only) L5J = SiteLink 5.25" Fluted, .25 Wall L6J = SiteLink 5.75" Fluted, .25 Wall S4C = 4" DIA. Smooth, .125 Wall S4J = 4" DIA. Smooth, .25 Wall S5J = 5" DIA. Smooth, .25 Wall T4C = 3" to 4" DIA. Tapered, .125 Wall T5C = 3" to 5" DIA. Tapered, .125 Wall

Base	Tenon	Mounting	Finish
12 = 12" Round (TMP-60) (L4E = TMP40004) 16 = 16" Round (TMP-105) (L5J & L6J = TMP40015)	P01 = POLE CAP P05 = 3" O.D. X 4" LG. P07 = 3" O.D. X 3" LG. P08 = 3" O.D. X 5" LG. P09 = 3" O.D. X 6" LG. P10 = 3" O.D. X 9" LG. P11 = 4.38 O.D. X 12" LG. (3" O.D. = ACTUAL SIZE IS 2.88" O.D.)	P12 = 3" O.D. X 12" LG. P13 = 3" O.D. X 8" LG. P14 = 3" O.D. X 14" LG. P15 = 3.5" O.D. X 8" LG. P16 = 4.5" O.D. X 10" LG. PT1 = VGC Plate	BK = Black BD = Dark Blue BZ = Bronze GH = Graphite GN = Green GR = Gray PP = Prime Painted SL = Silver WH = White

SPECIFICATIONS

DESCRIPTION

The lighting post shall be all aluminum, one-piece construction, with a classic tapered and fluted base design.

MATERIALS

The base and fluted tapered cast shaft shall be heavy wall, cast aluminum produced from certified ASTM 356.1 ingot per ASTM B-179-95a or ASTM B26-95. The straight shafts shall be extruded from aluminum, ASTM 6061 alloy, heat treated to a T6 temper. The tapered shaft shall be extruded from aluminum, ASTM 6063 alloy, spun to a tapered shape, then heat treated to a T6 temper. All hardware shall be tamper resistant stainless steel. Anchor bolts to be completely hot dip galvanized.

CONSTRUCTION

The shaft shall be double welded to the base casting and shipped as one piece for maximum structural integrity. The shaft shall be welded inside the base casting at the top of the access door, and externally where the shaft exits the base. All welding shall be per ANSI/AWS

DIMENSIONS

The post shall be X'- XX" in height with a 12" or 16" diameter base. The shaft diameter shall be XX". At the top of the post, an integral tenon with a transitional donut shall be provided for luminaire mounting.

INSTALLATION

The post shall be provided with four, hot dip galvanized L-type anchor bolts. A door shall be provided in the base for anchorage and wiring access. A grounding screw shall be provided inside the base opposite the door.

2 - Replace "XXX" with height from grade (inches), can be up to 3 digits. Must use whole numbers. Leading zeros are not used. Replace Y with orientation from hand hole (A=0, B=90, C=180, D=270). Add multiple provisions as necessary to cover each location. Must validate EPA restrictions for banners.

Accessories
WDA17-BRKWY-KIT-XX = BREAKAWAY KIT

Options

EXXXY² = Provision for eye bolt.
LXXX² = Large provision.
RXXX² = Receptacle provision.
SXXX² = Small provision.
FGB = GFI receptacle in base

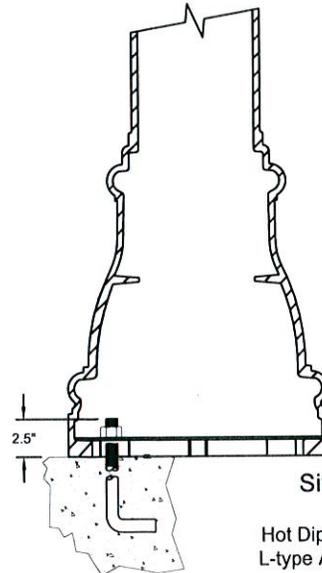
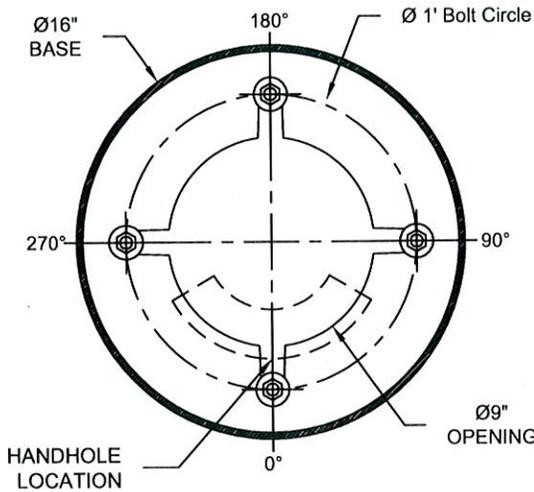
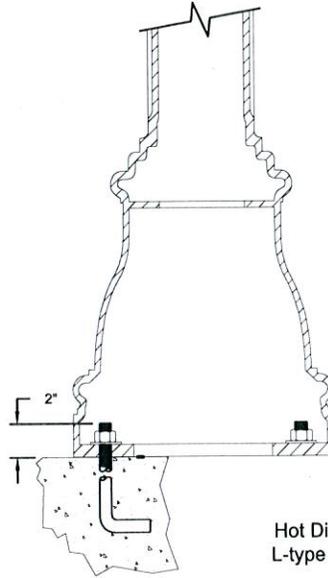
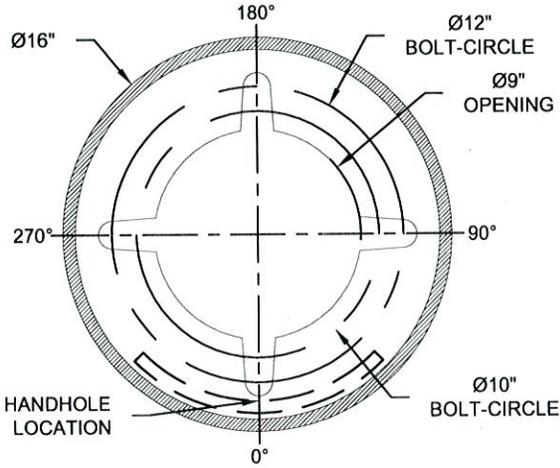
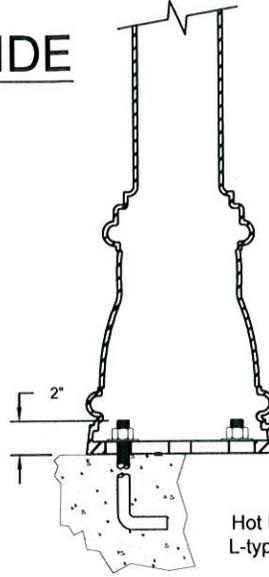
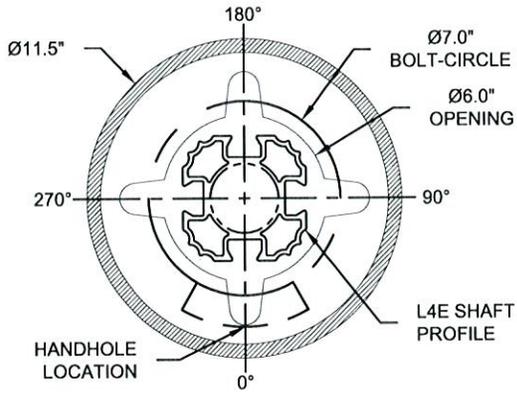
HOLOPHANE
LEADER IN LIGHTING SOLUTIONS
An Acuity Brands Company
© 2010 Acuity Brands Lighting, Inc., All Rights Reserved

THIS DRAWING, WHEN APPROVED, SHALL BECOME THE CONTRACT DOCUMENT FOR THE PROJECT. THE CONTRACTOR SHALL BE RESPONSIBLE FOR VERIFYING THE ACCURACY OF THE INFORMATION ON THE ORDER NOTED ABOVE. A UNIT OF SIMILAR DESIGN MAY BE SUPPLIED, BUT ONLY AFTER APPROVAL BY THE CUSTOMER IN WRITING. ON POLE ORDERS AN ANCHOR BOLT TEMPLATE SHALL BE PROVIDED. THIS PRINT IS THE PROPERTY OF HOLOPHANE AND IS LOANED SUBJECT TO RETURN UPON DEMAND AND UPON EXPRESS CONDITION THAT IT WILL NOT BE USED DIRECTLY OR INDIRECTLY IN CONNECTION WITH MATERIAL FURNISHED BY HOLOPHANE.

ORDER #:	
TYPE:	
DRAWN:	KRW
DATE:	4/11/13
DWG #:	POL_CHA

CHARLESTON
Aluminum Pole
Architectural
Outdoor

ANCHORAGE GUIDE



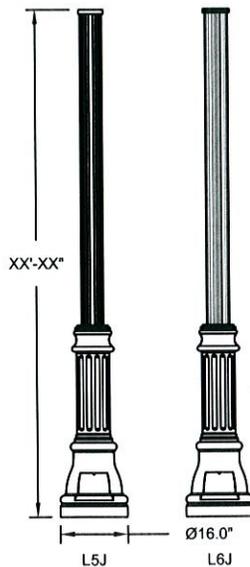
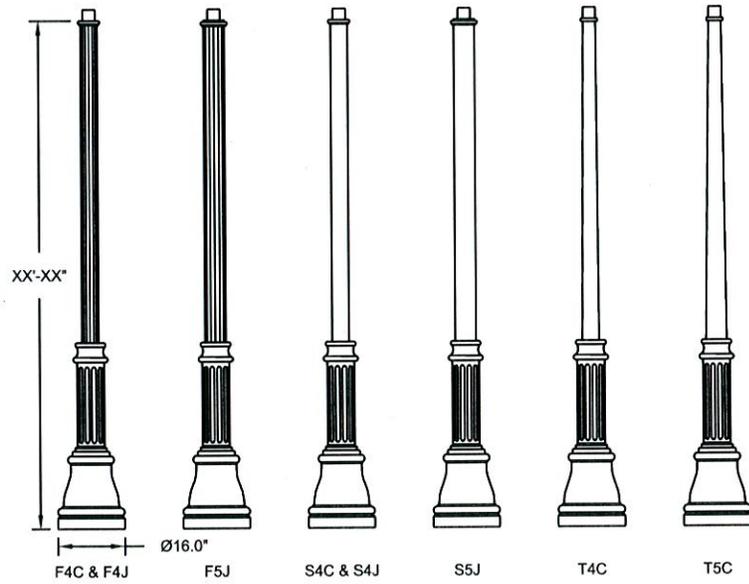
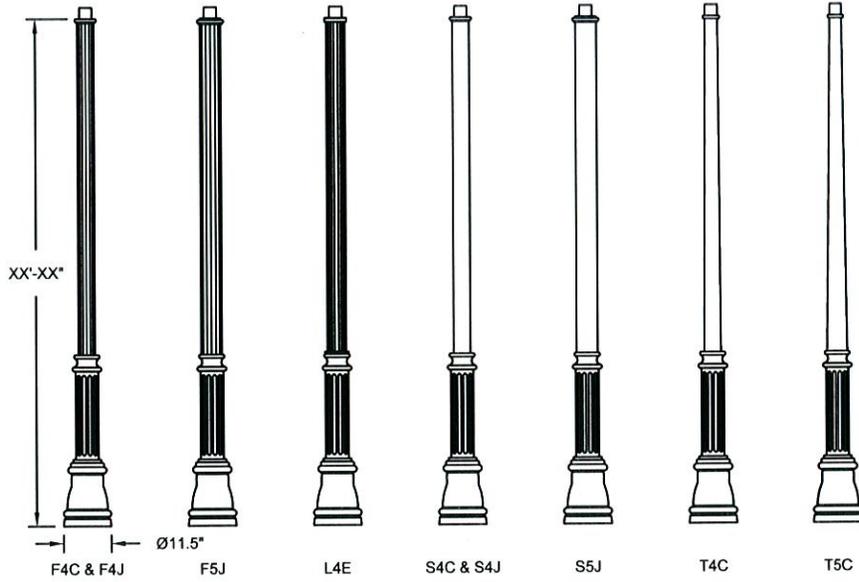
CHARLESTONTM
Aluminum Pole

Architectural
Outdoor

HOLOPHANE[®]
LEADER IN LIGHTING SOLUTIONS
An Acuity Brands Company
© 2010 Acuity Brands Lighting, Inc., All Rights Reserved

THIS DRAWING, WHEN APPROVED, SHALL BECOME THE COMPLETE SPECIFICATION FOR THE MANUFACTURE OF THE PRODUCT DESCRIBED ABOVE. A UNIT OF SIMILAR DESIGN MAY BE SUPPLIED, BUT ONLY AFTER APPROVAL BY THE CUSTOMER IN WRITING. ON POLE ORDERS AN ANCHOR BOLT TEMPLATE PRINT WILL BE SUPPLIED. THIS PRINT IS THE PROPERTY OF HOLOPHANE AND IS LOANED SUBJECT TO RETURN UPON DEMAND AND UPON EXPRESS CONDITION THAT IT WILL NOT BE USED DIRECTLY OR INDIRECTLY IN CONNECTION WITH MATERIAL FURNISHED BY HOLOPHANE.

ORDER #:
TYPE:
DRAWN: KRW
DATE: 4/11/13
DWG #: POL_CHA



CHARLESTONTM
Aluminum Pole

Architectural
Outdoor



© 2010 Acuity Brands Lighting, Inc., All Rights Reserved

THIS DRAWING, WHEN APPROVED, SHALL BECOME THE COMPLETE CONTRACT FOR THE SUPPLY OF THE CHARLESTON ALUMINUM POLE NOTED ABOVE. THE CUSTOMER SHALL BE RESPONSIBLE FOR OBTAINING ALL NECESSARY PERMITS AND APPROVALS. THE CUSTOMER SHALL BE RESPONSIBLE FOR OBTAINING ALL NECESSARY PERMITS AND APPROVALS. THE CUSTOMER SHALL BE RESPONSIBLE FOR OBTAINING ALL NECESSARY PERMITS AND APPROVALS. THE CUSTOMER SHALL BE RESPONSIBLE FOR OBTAINING ALL NECESSARY PERMITS AND APPROVALS.

ORDER #:	
TYPE:	
DRAWN:	KRW
DATE:	4/11/13
DWG #:	POL_CHA

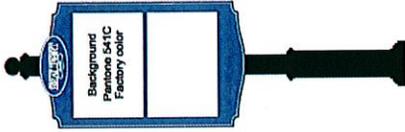
Gateway Signage - City Gateway 'Welcome To'
 Quantity 3 double sided = 6 signs total
 Size options: 34" x 60" B=7.5" height
 40" x 72" B=9" height



Destination Signage
 Qty. 4 single sided
 38" x 24"



Destination Signage - Area Map
 Qty. 1 double sided = 2 signs
 48" x 30"



Destination Signage - Waterfront Park
 Qty. 3 single sided
 48" x 30"



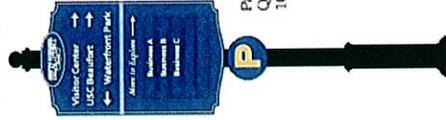
Gateway Signage - Smaller options for -Entry Gateway into Downtown -Historic District

Qty. 3 double sided = 6 signs
 32" x 18"



Height of sign can be increased to incorporate population and directional signage as needed.

Directional signage - Leading to Landmarks
 Qty. 7 double sided = 14 signs
 48" x 27" - 30"



Parking Identification
 Qty. 3 double sided = 6 signs
 10" - 12"



711 Airport Road Greenville SC 29607
 864.232.2525 Fax 864.232.2527