



**Downtown Beaufort Holiday Weekend 2021**  
**A Night on the Town, December 3, 2021, 6-9 pm**  
**Lighted Boat Parade December 4, 2021, 5:30 pm**  
**Christmas Parade, December 5, 2021, 3 pm**  
**Presented by the City of Beaufort**

***Shining Star Level***

**\$3,000**

- Category Exclusive
- 10x10 outdoor space at event
- Name/logo on all printed media and event advertising
- Social media exposure through the City of Beaufort multiple outlets
- Logo on event poster
- Verbal recognition by emcee
- Organization name included in event press releases
- Organization/company banner hung at event
- Christmas Parade Entry
- 4 parking passes

***Snow Angel Level***

**\$1,500**

- 10x10 outdoor space at event
- Social media exposure through the City of Beaufort's multiple outlets
- Logo on event poster
- Organization banner hung at the event
- Verbal recognition by emcee
- Christmas Parade entry
- 2 parking passes

***Sugar Plum Level***

**\$500**

- Logo on City of Beaufort events website with direct link to your organization
- Name on event poster
- Social media exposure through the City of Beaufort multiple outlets
- Christmas Parade Entry

***Candy Cane Level***

**\$250**

- Logo on City of Beaufort events website with direct link to your organization
- Christmas Parade entry

***Deadline for these opportunities is set for November 19, 2021***



**2021 Holiday Weekend  
Sponsor/Partner Information**

Business/Organization Name: \_\_\_\_\_

Contact Name: \_\_\_\_\_

Physical address: \_\_\_\_\_

City, State, Zip Code: \_\_\_\_\_

Billing Address (if different): \_\_\_\_\_

Office \_\_\_\_\_ Cell \_\_\_\_\_

Email \_\_\_\_\_ Website link \_\_\_\_\_

Level of sponsorship/Partnership \_\_\_\_\_ Amount \_\_\_\_\_

If your level of sponsorship provides for it, would you like booth space? \_\_\_ Yes \_\_\_ No  
Electricity Needed? \_\_\_ Yes \_\_\_ No

*Please make all checks payable to City of Beaufort Holiday Weekend*

Sponsor/Partner Signature \_\_\_\_\_ Date \_\_\_\_\_

***Please return by November 19, 2021:***

City of Beaufort Downtown Operations & Community Services

500 Carteret Street, Suite B2

Beaufort, SC 29902

Attn: Andrea Hackenberger

Cell Phone: 843-592-1076

[ahackenberger@cityofbeaufort.org](mailto:ahackenberger@cityofbeaufort.org)