

**Redevelopment Commission
Retreat
March 29-30, 2010
Beaufort-Jasper Water and Sewer Authority, Snake Road, Okatie
Facilitator- Dr. Camille Miller
Program Presenters- Scott Dadson, Kathleen Rose, Craig Lewis**

Day One: Redevelopment Commission, Chamber CEO, Main Street CEO, Hospital CEO, LCEDC CEO, Base Commander, City CFO, Head of Arts Commission, USCB CEO, TCL CEO

5:00pm – 8:00pm

Welcome and Introductions: Scott Dadson

The Foundation of our Business. What are the Policy and Programs of the City that address: Education and labor skills; Local quality of life; Financing and provision of public goods and services; Comprehensive land use planning; and, Leadership development and institutional support.

In viewing the larger market and honing in on the local market, what do the data tell us in our effort to help Beaufort become a “Profit Maximizing Location?” This evening focuses on a review of the market as it pertains to a high quality of life necessary to attract professionals and entrepreneurs; The educated and skilled labor force desired by high tech and flexible production activities; The public services and infrastructure required for rapid transfer of goods and information; and the public leadership and institutions that enable communities to evolve successfully as political and economic systems change.

Presentation One- *Moving Towards a Sustainable Urban Model-* Scott Dadson, City Manager

Presentation Two- *Economic Sustainability- People, Places, and Strategy-* Kathleen Rose, Rose and Associates

Presentation Three- *Economic Sustainability through Urban Design,* Craig Lewis, The Lawrence Group

Discussion- Rules of Collaboration- Dr. Camille Miller, Facilitator

- Day Two:** Redevelopment Commission and representatives of the Chamber, Main Street, Hospital, LCEDC, Base, Arts, USCB, TCL, and City
- 8:00 – 9:00 Review of Priorities of Services Delegated to Redevelopment Commission and appropriate for collaboration
- a. On-going
 - b. Code/policy
 - c. 1 – 5 years
- 9:00 – 10:00 Discussion with our Partners: Economic Prosperity through Urban Design and Development
- a. Strategy for Continued Economic Development in commercial sectors
 - a. Continuation and expansion of:
 - i. Tourism
 - ii. Military
 - iii. Education
 - iv. Health care
 - b. Expanding opportunities for
 - i. Arts
 - ii. Recruitment of creative/knowledge based industries
 - b. Strategy for quality of life through:
 - a.
 - b. Efficient in-fill
 - c. Mixed-use development
- 10:00 – 10:15 Break
- 10:15 – Noon The Charter from City Council, Retooling the directives
- a. Economic Prosperity Plan
 - b. Marketing Plan- Whose the customer
 - c. Economic Incentives Plan
- Noon – 12:30 Lunch
- 12:30 – 2:30 Creating the Strategic Plan
- 2:30 – 2:45 Break
- 2:45 – 4:00 Creating the Strategic Plan
- 4:00 – 4:30 Identifying Necessary Next-steps
- 4:30 – 5:00 Invitations to Collaborate