



**BEAUFORT CITY COUNCIL RETREAT 2012**  
**AGENDA**  
**USCB – Beaufort Historic Campus**  
**Center for the Arts**  
**Room# 104**

***ADVANCING ECONOMIC DEVELOPMENT***  
***Planning, Doing, Evaluating***  
***Targeting and Narrowing Our Focus***

**February 9<sup>th</sup>: 11: a.m. – 5:00 p.m.**

11:00 a.m. – 1:00 p.m.    Joint Session with RDC  
Lunch  
Marketing Discussion

1:00 p.m. – 3:00 p.m.    Where are we? Taking stock.

3:00 p.m. – 4:00 p.m.    Where do we need to focus our attention over the next  
24 months?

4:00 p.m. – 4:45 p.m.    What tools do we need to accomplish that?

4:45 p.m. – 5:00 p.m.    Framing Tomorrow's Agenda

**February 10<sup>th</sup>: 8:00 a.m. – 5:00 p.m.**

8:00 a.m. – 5:00 p.m.    Agenda TBD, Driven by Council Discussion of 2/9/2012