



Beaufort Tricentennial Committee

News Release

For immediate release

Wednesday, March 3, 2010

Contact: Mike McFee, City Councilman and Chairman of Beaufort Tricentennial Committee,
mikemcfee@hargray.com

Logo designs sought for Beaufort's 300th anniversary

Searching for a logo to visually represent Beaufort's upcoming 300th birthday, the historic city's Tricentennial Committee today released its Call for Entries.

The logo will be used from now through the 2011 celebrations of Beaufort's 1711 charter as South Carolina's second city. It may be reproduced on items as small as key chains and lapel pins or as large as banners and billboards.

"We are looking for something that is tasteful, elegant and appropriately representative of this wonderful city's deep and historic roots," said Mike McFee, a Beaufort City Council member and chairman of the Tricentennial Committee. "It also must work as a design on lapel pins and T-shirts and banners, so that's another part of the challenge."

The Call for Entries is being disseminated through local, Southeastern and national arts and graphic design groups.

Submissions are due April 15 to Jon Goebel at the University of South Carolina-Beaufort, 801 Carteret St, Beaufort 29902. Logo designs will be judged on artistic merit, relevance to the Tricentennial project, simplicity and reproducibility.

Designs can be submitted on CDs as vector or raster artwork done on Mac or PC platforms. An independent panel of judges experienced in graphic design will select the winning design.

The Tricentennial Committee also is working on developing other community-wide events throughout 2011 to celebrate Beaufort's third century. Beaufort was founded in 1711 by the English, although its beginnings date back to Spanish explorers in 1514. Beaufort was named for Englishman Henry Somerset, Duke of Beaufort (1684-1714), one of the Lords Proprietors of Carolina

END