



**BEAUFORT REDEVELOPMENT COMMISSION RETREAT 2012
AGENDA**

**USCB – Beaufort Historic Campus
Center for the Arts
Room# 104**

Wednesday, February 8th

- 8:00 a.m. – Noon Review Projects
 Assess
 Affirm/Reprioritize/Delete
- Noon – 12:45 Lunch
- 12:45 p.m. – 2:00 p.m. Project Review
- 2:00 p.m. – 3:30 p.m. Committee Structure and Membership
 Do we have the right committees?
 Are people where they need/want to be?
 Is everyone participating at the level he/she wants?
- 3:00 p.m. – 4:00 p.m. Community and Partners: Do we have the right relationships?
- 4:00 p.m. – 5:00 p.m. What remains unexamined?
- Homework: What would RDC success “look like” in 5 years? 10 years?

Thursday, February 9th

- 8:00 a.m. – 10:30 a.m. Marketing Campaign
 Outreach: How do we let our community know what we’re doing?
 Outreach: How do we let our targeted interests discover what we’re doing?
 Economic Development
 In-movers
 Property Developers
 Hybrid, Ad Hoc Marketing Committee?
- 10:30 a.m. – 11:00 a.m. Framing Our Conversation with Council
- 11:00 a.m. – 1 p.m. Joint Session with Council and Lunch
 Marketing