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**CITY OF BEAUFORT**  
1911 BOUNDARY STREET  
BEAUFORT MUNICIPAL COMPLEX  
BEAUFORT, SOUTH CAROLINA 29902  
(843) 525-7070  
**CITY COUNCIL WORKSESSION AGENDA**  
**December 12, 2023**

**STATEMENT OF MEDIA NOTIFICATION**

"In accordance with South Carolina Code of Laws, 1976, Section 30-4-80(d), as amended, all local media was duly notified of the time, date, place and agenda of this meeting."

**WORKSESSION - City Hall, Planning Conference Room, 1st Floor - 5:00 PM**

**Please note, this meeting will be broadcasted via zoom and live streamed on Facebook. You can view the meeting at the City's page; City Beaufort SC**

**I. CALL TO ORDER**

A. Michael A. McFee, Acting Mayor

**II. DISCUSSION ITEMS**

- A. Tourism Development Advisory Committee State Accommodations Tax Grant Award Recommendations
- B. USCB ARPA Distribution for 1100 Boundary Street
- C. Maritime Cybersecurity and Healthcare Workforce Initiatives State Appropriation

**III. EXECUTIVE SESSION**

A. Pursuant to Title 30, Chapter 4, Section (70) (a) (1) of the South Carolina Code of Law: Discussion regarding Personnel - Boards, Commissions and Committees

**IV. ADJOURN**



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## CITY OF BEAUFORT

### DEPARTMENT REQUEST FOR CITY COUNCIL AGENDA ITEM

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**TO:** CITY COUNCIL **DATE:** 10/26/2023  
**FROM:** Alan Eisenman, Finance Director  
**AGENDA ITEM TITLE:** Tourism Development Advisory Committee State Accommodations Tax Grant Award Recommendations  
**MEETING DATE:** 12/12/2023  
**DEPARTMENT:** Finance

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*BACKGROUND INFORMATION:*

The Tourism Development Advisory Committee (TDAC) reviewed applications and conducted interviews with 13 entities on September 12, 2023. TDAC presented their recommendations to Council during the October 10, 2023 Worksession. Please refer to attached summary TDAC grant recommendations.

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***PLACED ON AGENDA FOR:*** Discussion

***REMARKS:***

Council will discuss and review their recommendations in preparation for final approval at the January 9, 2024 regular meeting.

**ATTACHMENTS:**

Description	Type	Upload Date
Recommendations	Backup Material	10/26/2023

City of Beaufort  
FY2024 ATAX  
TDAC Grant Award Recommendations

<u>Applicants</u>	<u>Total Estimated Project or Event Cost</u>	<u>FY2023 Awards</u>	<u>Funding from</u>	<u>Request</u>	<u>Avg. Score</u>	<u>TDAC Recommendation</u>	<u>% of Request</u>	<u>% of Total</u>	<u>City Council Approved Amount</u>
			<u>Other Sources</u>						
Greater Beaufort-Port Royal CVB DMO Marketing	CVB Marketing	156,000.00	279,000.00	160,000.00	5.00	160,000.00	100%	42.17%	
Greater Beaufort-Port Royal CVB DMO Sales	CVB Sales	31,000.00	80,250.00	40,000.00	5.00	40,000.00	100%	10.54%	
SC Lowcountry & Resort Islands Tourism	Promotion of the COB and Lowcountry	25,775.00	826,555.00	54,900.00	5.00	54,900.00	100%	14.47%	
Beaufort Area Hospitality Association- BAHA	Beaufort Oyster Festival	10,000.00	165,000.00	20,000.00	4.86	20,000.00	100%	5.27%	
Friends of the Spanish Moss Trail	Visitor Marketing	2,185.17	4,010.66	4,010.66	4.77	4,010.66	100%	1.06%	
Port Royal Sound Foundation	Reptile Displays	6,100.00	7,600.00	7,600.00	4.53	7,600.00	100%	2.00%	
The Original Gullah Festival	Gullah Festival	10,000.00	120,000.00	49,500.00	4.20	14,000.00	28%	3.69%	
The Penn Center	Heritage Days Celebration	-	32,000.00	8,900.00	4.18	8,900.00	100%	2.35%	
Tabernacle Baptist Church	Harriet Tubman Monument/Combahee River Raid	10,000.00	515,000.00	25,000.00	4.16	25,000.00	100%	6.59%	
Freedman Arts District	Street Chalk Art Festival	-	29,312.00	15,000.00	4.12	12,500.00	83%	3.29%	
Friends of Hunting Island	Hunting Island Lighthouse Lens Exhibit	30,000.00	40,000.00	40,000.00	4.03	12,000.00	30%	3.16%	
Gullah Traveling Theatre	Gullah Symposium, Christmas, Taste of Gullah	15,000.00	77,875.00	39,370.00	3.89	10,000.00	25%	2.64%	
South Coast Cyber Center	Southcoast Cyber Summit	-	40,000.00	9,900.00	3.67	5,000.00	51%	1.32%	
Mather School Museum	African American History Program	8,000.00	5,500.00	15,500.00	3.05	5,500.00	35%	1.45%	
		\$ 304,060.17		\$ 489,680.66		\$ 379,410.66			\$ -
						77.5%	% of Requests		
				\$ 379,849.00	Total Budget Amount				
				\$ (109,831.66)	Variance Budget/Request				



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**CITY OF BEAUFORT**  
DEPARTMENT REQUEST FOR CITY COUNCIL AGENDA ITEM

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**TO:** CITY COUNCIL **DATE:** 12/5/2023  
**FROM:** Alan Eisenman, Finance Director  
**AGENDA ITEM TITLE:** USCB ARPA Distribution for 1100 Boundary Street  
**MEETING DATE:** 12/12/2023  
**DEPARTMENT:** Finance

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**BACKGROUND INFORMATION:**

The City received \$500,000.00 in ARPA funds from Beaufort County for improvements to foster a cybersecurity hub at 1100 Boundary Street. USCB plans to use these funds to replace the HVAC system, roof/ceilings, and exterior windows to ensure preservation of the equipment utilized in the Cybersecurity program. Please see attached letter from USCB for further details on their Cybersecurity program along with the City's requirements for use of ARPA funds from Beaufort County.

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**PLACED ON AGENDA FOR:** *Discussion*

**REMARKS:**

City staff plans on bringing a budget amendment to Council for consideration on January 9, 2024 regular meeting to release \$500,000.00 distribution to USCB from ARPA fund.

**ATTACHMENTS:**

Description	Type	Upload Date
USCB Letter	Cover Memo	12/5/2023
City ARPA Requirements	Cover Memo	12/5/2023



December 4, 2023

To: City Council of Beaufort, SC:

USCB established and maintains their Cyber Security Academic Program at 1100 Boundary Street through a lease from the City of Beaufort for the property. In addition to housing USCB’S academic program in Cyber Security, the building has also been upfit to serve as a one-stop-shop for student support services, recreation, and other support functions. These additions directly impact the University’s ability to grow enrollment on the Historic Beaufort Campus as well as grow enrollment in the new Cyber Security program. With the ongoing demand in the field of Cyber Security Technology, we have invested various resources to develop curriculum and obtain the faculty and equipment needed to teach the core requirements of the Information Science & Technology major. Students in the cybersecurity concentration will gain hands-on technical knowledge in the design and integration of information technologies, as well as an understanding of the administrative and legal aspects of cybersecurity. Over the past two years, the Cyber Security and the Information Science and Technology programs have experienced a steady increase in enrollments with continued growth projected. See enrollment figures below:

Semester:	Cyber Security:	Information & Science Technology:
Fall 2021	5	25
Spring 2022	10	27
Fall 2022	29	35
Spring 2023	26	36
Fall 2023	32	34

To date, USCB has invested \$454,875 in university funds into the facility to upfit and prepare the building for academic use including replacement of security, fire safety and suppression systems, addition of technology infrastructure, various building repairs, and a cash match for external Cyber Security grant funding to build a state-of-the-art Cyber Security laboratory for academic instructional purposes. The funds provided from the ARPA allocation from the City of Beaufort will go directly to replace the HVAC system, roof/ceilings, and exterior windows to ensure preservation of the equipment utilized in the Cyber Security Program. With the installation of the new HVAC system, this will ensure the longevity of the investments made thus far into the equipment and academic program development. We appreciate this community’s investment in helping us recruit and retain talent for one of the highest demanding sectors in today’s economy.

## **City of Beaufort -Cyber Security Initiative**

### **Subrecipient Requirements for Funding Under the American Rescue Plan Act (ARPA)**

With the goal of enhancing community life, Beaufort County, South Carolina (the “County”) grants organizations awards to conduct certain specified community enhancing activities. On March 11, 2021, Congress passed the American Rescue Plan Act, P.L. 117-2 (2021) (“ARPA”). Under ARPA, monetary grants given to states and counties may in turn be subawarded to other organizations to carry out the goals of the Coronavirus State and Local Fiscal Recovery Funds (“SLFRF”). ARPA has allocated SLFRF money to the County, and the County has decided to use a portion of this money to fund various community programs. In order to use the SLFRF money for these programs, the County must ensure that certain guidelines are met by both the County and those receiving SLFRF money from the County

On March 28, 2022, Beaufort County Council adopted ordinance 2022/16 which approved the payment of \$500,000 using ARPA funds to assist the City of Beaufort in revitalizing an abandoned building to foster a cybersecurity/technology hub in order to create jobs and retain the talent being discharged from Beaufort County’s military installations in effort to stabilize and diversify the area’s economy while strengthening cybersecurity.

Your entity, the City of Beaufort, has been classified as a subrecipient under ARPA, which is an entity that receives a subaward from the County to carry out a program on behalf of the County using SLFRF money. As a beneficiary of SLFRF money from the County, your organization must comply with the ARPA guidelines in order to be eligible for a grant. The full guidelines are in the *Compliance and Reporting Guidance: State and Local Fiscal Recovery Funds*, which can be located at [SLFRF Compliance and Reporting Guidance \(treasury.gov\)](https://www.treasury.gov) In ensuring compliance with these reporting requirements, you will serve as a first line of defense against fraud, waste, and abuse of federal money.

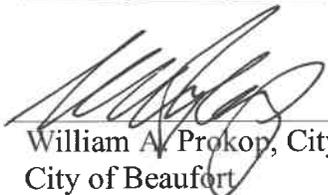
Your compliance responsibilities will generally be subject to the requirements of the Uniform Administrative Requirements, Cost Principles and Audit Requirements for Federal awards, 2 CFR Part 200, and will include:

1. Compliance with ARPA’s eligible and restricted uses of funds, including implementation of effective controls to ensure that each expenditure of funds is an eligible use and to maintain adequate documentation to each such expenditure.
2. Implementation of internal controls and effective monitoring to ensure compliance with 2 CFR Part 200, including generally identifying direct and indirect costs and treating each cost consistently in like circumstances.
3. Maintenance of procedures for obtaining information related to beneficiaries of ARPA funds and monitoring of the implementation of such procedures.
4. Maintenance of records and financial documents for five years after all funds have been expended or returned to Treasury and providing or making available such records to any authorized oversight body upon request.

5. Implementation of policies and controls that calculate, document, and record any income your organization receives from SLFRF.
6. Ensure that procurements using SLFRF funds, or payments under procurement contracts using such funds, are consistent with the procurement standards set forth in the Uniform Guidance at 2 CFR § 200.317 through 2 CFR § 200.327, as applicable.
7. If your organization expends more than \$750,000 in Federal awards during its fiscal year, submitting to an audit under the Single Audit Act and its implementing regulation at 2 CFR Part 200, Subpart F.
8. Compliance with legal requirements relating to nondiscrimination and nondiscriminatory use of Federal funds, including ensuring that your organization does not deny benefits or services, or otherwise discriminate on the basis of race, color, national origin (including limited English proficiency), disability, age, or sex (including sexual orientation and gender identity).

The County may also request detailed expenditure information from your organization in order for the County to comply with its reporting obligations. You will be required to promptly provide any requested information to the County even after your award term may have expired. Among other things, the County may require information about the structure and objectives of your program and information about how many individuals have been served by your organization.

Subrecipient Signature:

  
William A. Prokop, City Manager  
City of Beaufort

6/1/2017  
Date



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**CITY OF BEAUFORT**  
DEPARTMENT REQUEST FOR CITY COUNCIL AGENDA ITEM

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**TO:** CITY COUNCIL **DATE:** 12/5/2023  
**FROM:** Alan Eisenman, Finance Director  
**AGENDA ITEM TITLE:** Maritime Cybersecurity and Healthcare Workforce Initiatives State Appropriation  
**MEETING DATE:** 12/12/2023  
**DEPARTMENT:** Finance

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**BACKGROUND INFORMATION:**

The City received notification of \$2,000,000.00 State Appropriation for Maritime Cybersecurity and Healthcare Workforce Initiatives. Please see attached presentation for further details on staff distribution recommendation.

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**PLACED ON AGENDA FOR:** Discussion

**REMARKS:**

Staff will bring a budget amendment for City Council's consideration on January 9, 2024 regular meeting regarding \$2,000,000.00 State Appropriation.

**ATTACHMENTS:**

Description	Type	Upload Date
Maritime Cybersecurity and Healthcare Workforce Initiatives State Appropriation Presentation	Cover Memo	12/5/2023

# Maritime Cybersecurity and Healthcare Workforce Initiatives State Appropriation

## Background

- City received notification of \$2,000,000 State Appropriation in fiscal year 2024 budget for Maritime Cybersecurity and Healthcare Workforce Initiatives.

## Communication with Local Partners

- Support for Maritime Cybersecurity Institute involving USCB and South Coast Cyber Center.
- Support for workforce development and PATH nursing school programming through Beaufort Memorial Hospital.



# Maritime Cybersecurity and Healthcare Workforce Initiatives State Appropriation

## Staff Distribution Recommendation

- Staff recommends distributing \$860,000 to USCB and \$140,000 to South Coast Cyber Center for Maritime Cybersecurity initiatives.
- Staff recommends distributing \$1,000,000 to Beaufort Memorial Hospital comprised of \$500,000 for workforce development and \$500,000 for PATH Nursing Program.

## Next Steps

- Staff will bring a budget amendment for City Council's consideration on January 9, 2024 regular meeting regarding \$2,000,000 State Appropriation.

