



Cultural District Advisory Board

Meeting Minutes

2:00 PM

June 21, 2023

I. CALL TO ORDER - BONNIE HARGROVE

2:08 PM

Quorum was present

Board members in attendance: Board Chair, Bonnie Hargrove, Stacy Applegate, Mitsy McClure, Linda Roper, Ashley Brandon, and Reverend Kenneth Hodges.

Absent: Linda Jeffries and Kathy Mixson.

II. REVIEW OF MINUTES

III. OLD BUSINESS

ArtFEST preliminary planning

- A. Reviewed preliminary planning document.
 - a. Discussed the focus not just being visual arts.
 - b. Discussed possibly changing the deadline from 2024-2025 to 2025-2026 to ensure plenty of time to get it right.
 - c. Discussed event time frame and decided it to be no more than 7 days maximum.
 - d. Security may be needed for the event.
- B. Introduced the need for a possible facilitator to complete preliminary planning steps.
 - a. Would like to find a possible facilitator.
 - b. Budget- what can be requested from the city.
 - c. With facilitator a step by step of measurable goals can be completed
 - d. Discussed reaching out to Steve Rosenberg for advice.
- C. Update on rack cards
 - a. The photos were grainy.
 - b. A graphic designer is adjusting and correcting.
 - c. Will update at next meeting on progress.

IV. NEW BUSINESS

- A. Freedman Art District collaboration
 - a. Artist Sunday- Sunday after Thanksgiving.
 - b. Promote buying Art on the Sunday after Thanksgiving for Christmas gifts.
 - c. Possibly asking artist to open their homes.
 - d. Discussed advertising early for promotion or possibly a save the date card.
 - e. Discussed meeting with artist to ask them to remain open on that Sunday.
 - f. Stacy will get back to the board about how they can best be supported in this endeavor.
- B. Freedman Art District bike rack design contest
 - a. Passed out yard signs for advertising.

Disclaimer: All Cultural Advisory Board Meeting minutes are recorded, which can be found on the City's website at www.cityofbeaufort.org (Agenda section). Audio recordings are available upon request by contacting the City Clerk, Traci Guldner at 843-525-7084 or by email at tguldner@cityofbeaufort.org