



# Halloween Celebration

Saturday October 21, 2023  
Henry C. Chambers Waterfront Park  
Downtown Beaufort  
10am-2pm

The City of Beaufort and local sponsors will host a family focused event to celebrate Halloween at Henry C. Chambers Waterfront Park downtown Beaufort. This free event will be from 10am- 2pm Saturday October 21st and include entertainment, a DJ dance party, games, and exhibits. Businesses, organizations, and community members will participate in a trick-o-treat candy giveaway for kids that will start around 12:30pm. There will be concessions available for purchase at reasonable prices.

We would enjoy your support for this community event and are offering various sponsorship opportunities. We hosted nearly 2,000 people years prior. With coming out of lockdown and other components planned for this year's celebration, we anticipate the community participation will grow.

This and other local community events are essential to building strong community and quality of life in Beaufort. Your business/organization can gain valuable exposure and awareness through participation. We hope you join us in our effort to provide a fun and meaningful way to bring children, families, and the greater community together. Please contact me with any questions you may have and to discuss details of sponsorship opportunities and benefits.

**Ashley Brandon**

Downtown Manager and Events Coordinator

Office: 843-379-7063

Cell: 843-592-1076



## **HALLOWEEN SPONSORSHIP INVITATION**

HOSTED BY THE CITY OF BEAUFORT

HENRY C. CHAMBERS WATERFRONT PARK

OCTOBER 21<sup>st</sup>, 2023 10AM-2PM

### ***Jack-o-Lantern Level***

**\$500**

- 10x10 outdoor space at event
- Logo on City of Beaufort's events website with direct link to your organization
- Social media exposure through the City of Beaufort's outlets
- Logo on event poster
- Organization banner hung at the event
- 2 parking passes

### ***Scarecrow Level***

**\$250**

- Logo on City of Beaufort events website with direct link to your organization
- Name on event poster
- Social media exposure through the City of Beaufort outlets
- Organization banner hung at event

### ***Goblin Level***

**\$100**

- Logo on City of Beaufort events website with direct link to your organization

### ***Pumpkin Level***

- Participation in candy giveaway (must have enough candy for 2500 kids)
- Bring decorated table

If you would like to be a paying sponsor AND a Pumpkin Level sponsor, please note that on the form.

Remember – no matter which sponsor level you choose your support will enable us to provide a safe and fun event for families and children in and around our community!



## TRICK-O-TREAT SPONSORSHIP INVITATION

### *Sponsor/Partner Information (please print or type)*

Business/Organization Name: \_\_\_\_\_

Contact Name: \_\_\_\_\_

Physical address: \_\_\_\_\_

City, State, Zip Code: \_\_\_\_\_

Billing Address (if different): \_\_\_\_\_

Office \_\_\_\_\_ Cell \_\_\_\_\_

Email \_\_\_\_\_ Website link \_\_\_\_\_

Level of sponsorship \_\_\_\_\_ Amount \_\_\_\_\_

If your level of sponsorship provides for it, would you like booth space? \_\_\_ Yes \_\_\_ No

*Please make all checks payable to City of Beaufort Trick-O-Treat*

Sponsor/Partner Signature \_\_\_\_\_ Date \_\_\_\_\_

### ***Please return to:***

City of Beaufort Trick-O-Treat

500 Carteret Street, Suite B2

Beaufort, SC 29902

Attn: Ashley Brandon

Cell Phone: 843-592-1076

[abrandon@cityofbeaufort.org](mailto:abrandon@cityofbeaufort.org)